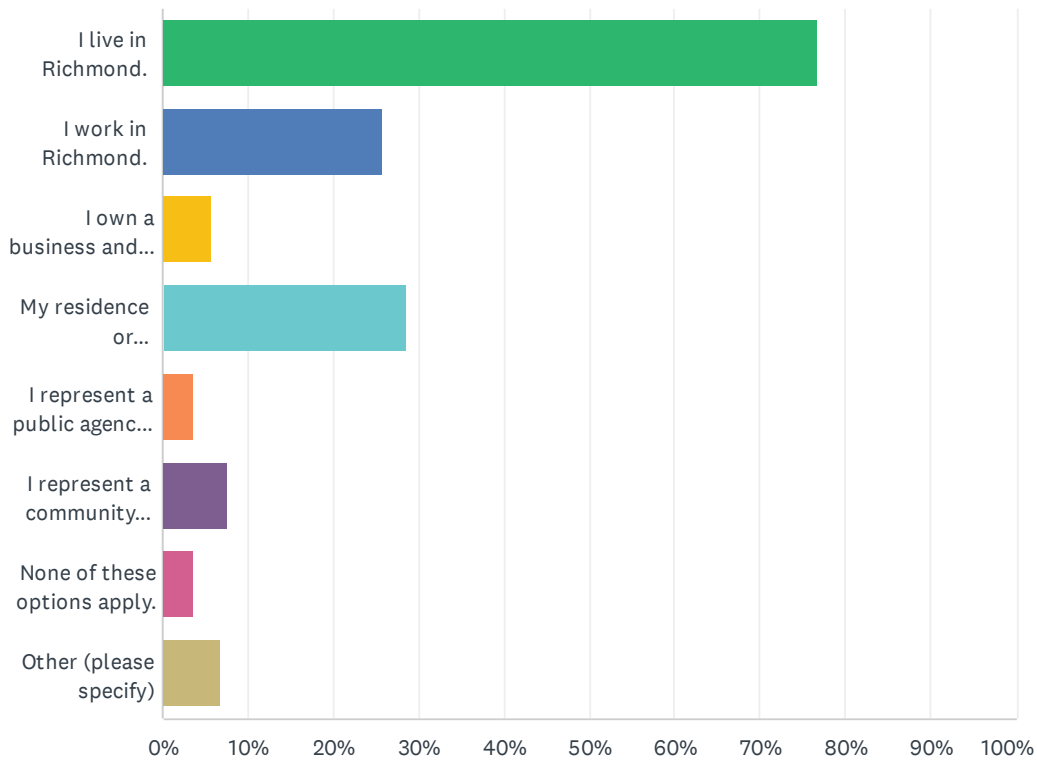


Q1 Please tell us who you are. Select all that apply.

Answered: 472 Skipped: 0



ANSWER CHOICES	RESPONSES	
I live in Richmond.	76.69%	362
I work in Richmond.	25.85%	122
I own a business and/or commercial property in Richmond.	5.72%	27
My residence or business/commercial property is in the Hilltop area.	28.60%	135
I represent a public agency (city, county, district, agency).	3.60%	17
I represent a community group/organization.	7.63%	36
None of these options apply.	3.60%	17
Other (please specify)	6.78%	32
Total Respondents: 472		

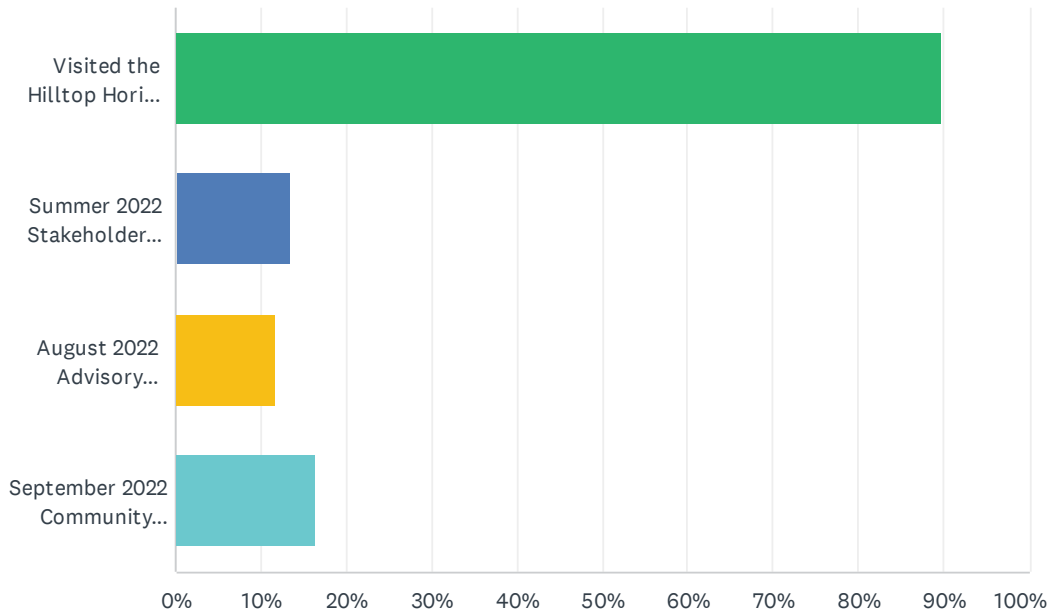
#	OTHER (PLEASE SPECIFY)	DATE
1	I used to live in San Pablo & visited hilltop quite often	3/15/2023 9:10 AM
2	Grew up in the area and Parents still live near contra Costa college	3/15/2023 8:16 AM
3	School: Summit Public Schools Tamalpais MS and HS	3/14/2023 8:51 PM
4	School: Summit Public SchoolsTamalpais MS and HS	3/14/2023 8:38 PM

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5	I live in El Sobrante	3/14/2023 5:57 PM
6	I retired from the hospital Brookside in 2014	3/10/2023 8:09 AM
7	San Pablo resident	3/8/2023 10:29 PM
8	I remember the Hilltop Mall being built. I lived in El Cerrito at the time. I was 13 years old. I currently live in San Pablo. I have shopped at the mall for decades.	3/8/2023 8:50 PM
9	I live in el cerrito one block from the Richmond border	3/8/2023 7:28 PM
10	Landscape Architect	3/8/2023 4:05 PM
11	I own and live in my house which is near hilltop	3/7/2023 11:44 PM
12	I live a mile away	3/7/2023 9:34 PM
13	I live off Hilltop Dr on the El Sobrante side	3/7/2023 10:35 AM
14	Previous resident of Richmond	3/7/2023 10:35 AM
15	We live in El Cerrito	3/7/2023 7:49 AM
16	I live in San Pablo	3/6/2023 7:36 PM
17	I love in San Pablo	3/6/2023 7:28 PM
18	i use to work in the Hilltop area for 11 years	3/6/2023 12:47 PM
19	Born and raised since 1986	3/6/2023 11:35 AM
20	I used to go to the mall from San Pablo	3/6/2023 11:30 AM
21	Work on mall site at Firestone	3/6/2023 11:18 AM
22	I live in a city adjacent to the Hilltop Community. I prefer to shop in that area when possible.	3/6/2023 10:58 AM
23	I live in San Pablo, near Hilltop	3/6/2023 9:42 AM
24	I own residential property in the area	3/5/2023 8:04 AM
25	I live in El Sobrante	3/3/2023 2:25 PM
26	I live nearby in El Sobrante and used to shop at Hilltop.	3/2/2023 6:08 PM
27	West County resident	2/28/2023 8:25 PM
28	I am on the Architectural Committee for Meadowcrest	2/28/2023 11:32 AM
29	I currently reside in North Richmond I formally lived in the city limits of Richmond	2/27/2023 10:48 PM
30	Live in Pinole, neighboring town	2/27/2023 3:57 PM
31	Lived in Hilltop since 1964	2/27/2023 2:57 PM
32	Planning Commissioner	2/27/2023 2:29 PM

**Q2 Have you attended any of the City-led Hilltop Horizon Specific Plan outreach activities and/or reviewed project-related informational resources?
Select all that apply.**

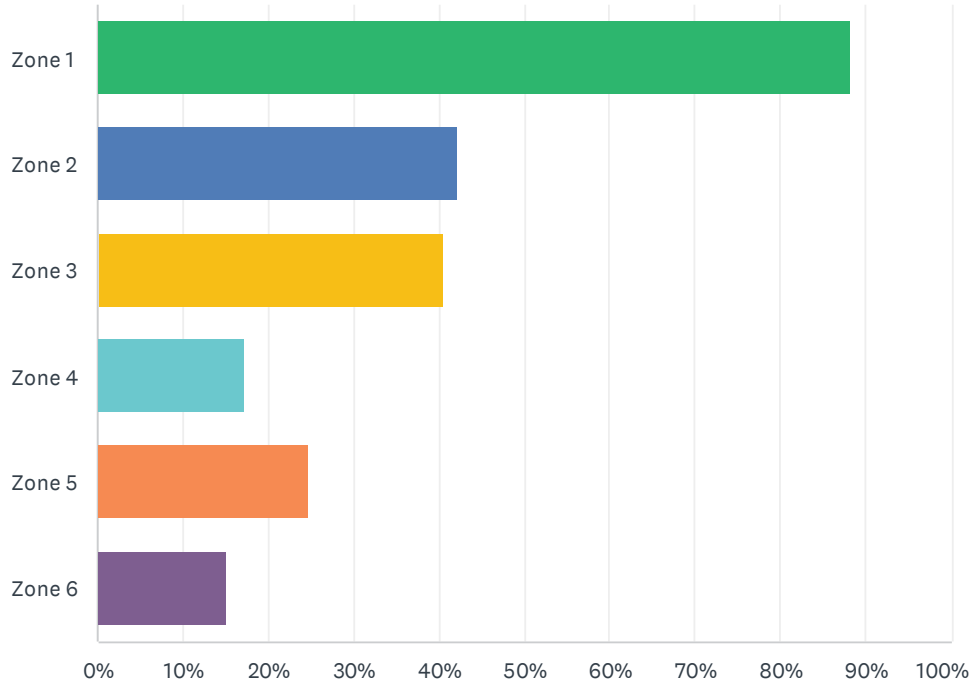
Answered: 262 Skipped: 210



ANSWER CHOICES	RESPONSES
Visited the Hilltop Horizon Specific Plan project website (https://hilltophorizon.com).	89.69% 235
Summer 2022 Stakeholder Interviews, including attendance and/or review of the summary notes posted on the project website.	13.36% 35
August 2022 Advisory Committee Meeting #1, including attendance and/or review of the summary notes posted on the project website.	11.83% 31
September 2022 Community Workshop #1, including attendance and/or review of the video recording posted on the project website.	16.41% 43
Total Respondents: 262	

Q3 Please identify the zones in the Hilltop plan area (image above) that you believe have the highest opportunity for change. Select your top three choices.

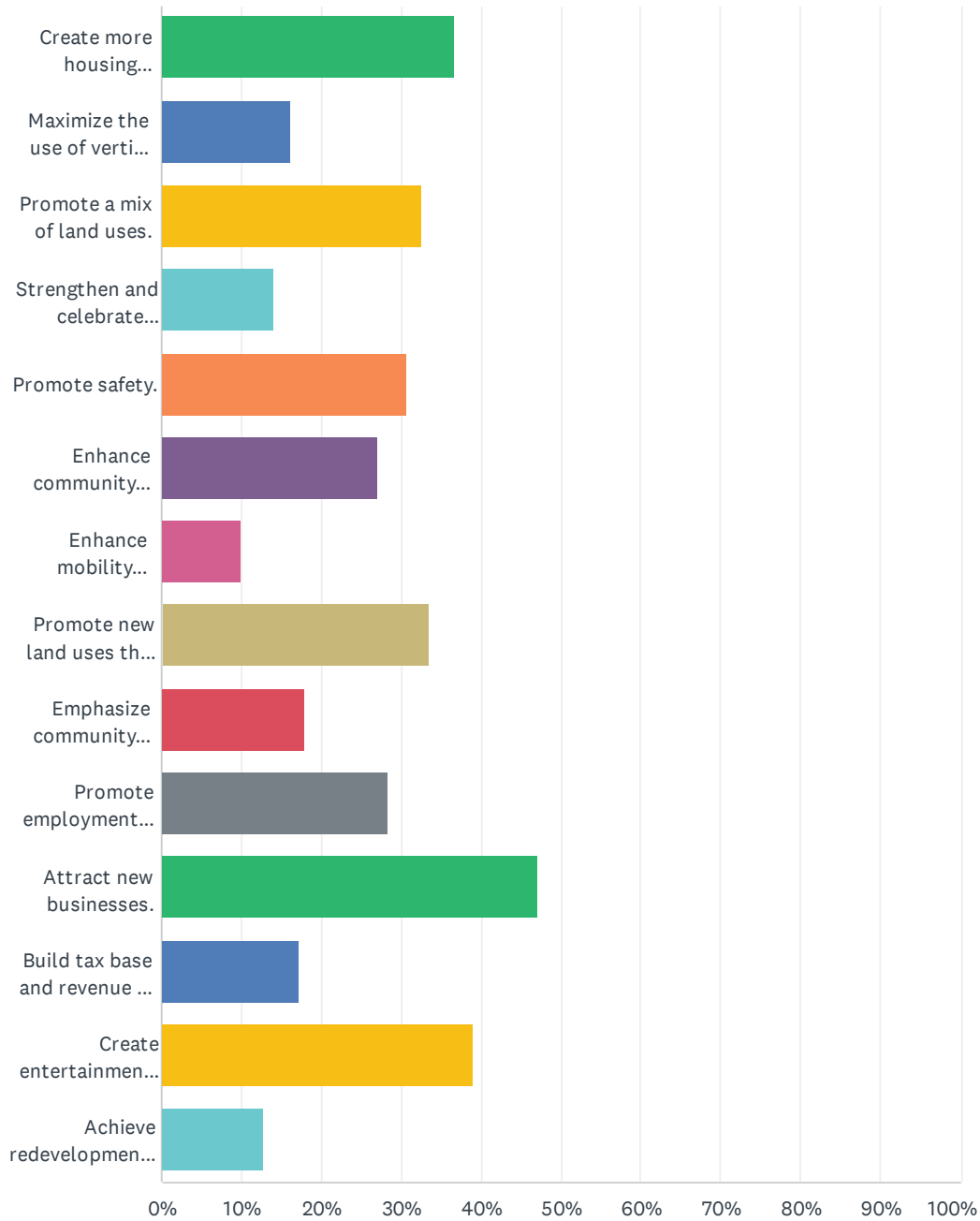
Answered: 472 Skipped: 0



ANSWER CHOICES	RESPONSES	
Zone 1	88.35%	417
Zone 2	42.16%	199
Zone 3	40.47%	191
Zone 4	17.37%	82
Zone 5	24.79%	117
Zone 6	15.04%	71
Total Respondents: 472		

Q4 What planning goals are highest priority? Please select your top four choices.

Answered: 472 Skipped: 0



Hilltop Horizon Community Survey

ANSWER CHOICES	RESPONSES	
Create more housing choices.	36.65%	173
Maximize the use of vertical space for developments.	16.10%	76
Promote a mix of land uses.	32.63%	154
Strengthen and celebrate community identify and culture.	13.98%	66
Promote safety.	30.72%	145
Enhance community services and amenities.	27.12%	128
Enhance mobility connections to accommodate all users.	9.96%	47
Promote new land uses that stimulate the local economy.	33.47%	158
Emphasize community sustainability, resilience, and equity.	18.01%	85
Promote employment opportunities.	28.39%	134
Attract new businesses.	47.03%	222
Build tax base and revenue for the City.	17.37%	82
Create entertainment opportunities.	38.98%	184
Achieve redevelopment of site in the near term.	12.71%	60
Total Respondents: 472		

Q5 Are there other planning goals you would amend? Are there any missing goals from this list that you would like to include? Please specify. (optional)

Answered: 165 Skipped: 307

#	RESPONSES	DATE
1	put a Costco, or Winco, or open the mall for stores again, including restaurants	3/15/2023 11:48 AM
2	New business Specifically- Grocery (TJ's/Sprouts/Lucky?) not a large Costco (would cause horrific traffic around the housing community need something smaller) coffee shops food choices (Jamba, Boba, noodles etc)	3/15/2023 11:46 AM
3	Retail stores that include name brand stores, such as, Nike, Macy's, Nordstrom, etc.	3/15/2023 10:10 AM
4	green project! natural areas and park spaces! grocery store, restaurants	3/15/2023 9:51 AM
5	Since it's been mostly empty for quite sometime utilize it for low income or house the homeless in the interim planning stages. Wasteful to leave it empty while people suffer on the streets unhoused, unsafe.	3/15/2023 9:10 AM
6	Maybe also incorporating sustainable green spaces to attract families	3/15/2023 8:16 AM
7	The Hilltop area NEEDS more shopping and restaurants. We have to travel across the bridges to have decent shopping and dining for our families which is not fair. In the past we had a mall full of choices and now there is nothing for us in Richmond. I am advocating for more shopping and dining. Please take this into consideration!	3/15/2023 8:05 AM
8	Have a mall out here in Richmond ca would be great or an outdoor mall or a mall that we can all go to out here in Richmond open up the mall or give it a fix here and there remodel the mall	3/15/2023 7:02 AM
9	Build new attractions and residence	3/15/2023 6:44 AM
10	We need more businesses, restaurants, entertainment. Place where people want to be to go spend money and be safe. Similar to the veranda in concord.	3/15/2023 1:25 AM
11	Expand BART or public transportation options.	3/14/2023 11:34 PM
12	Can grants be obtained to staff a medical facility to facilitate the homeless problems to get them treated and housed onsite for monitoring; next work on job placement opportunities with a fully functions , staffed placement center. With hired security guards to maintain safety & peace.	3/14/2023 10:16 PM
13	Our community needs to invest in a high number of quality jobs, and we need traffic safety and traffic calming measures around the loop road for students and families to travel safely to and from school	3/14/2023 8:51 PM
14	1. Provide safe, accessible spaces for K-12 children (i.e. park/fields, and 2. Attract families with school-aged children	3/14/2023 8:38 PM
15	-Add an outdoor park accessible to all ages. - A participatory fountain for children (see Central Park in San Ramon). -Build the necessary traffic infrastructure to handle the added traffic with the new commercial/housing. -include local vendors and businesses to thrive. -Reflect the local community in the plan to be inclusive. -We have a world renowned cultural center Los Cenzontles which is supported by Linda Rondstadt (Grammy winner) and we have Asian and Afoamericans who are also a strong presence in the community. Please include their feedback. In the 70's Hilltop was a successful mall. Now we have the opportunity to make a lasting and significant imprint that is a reflection of us. Richmond city of pride and purpose.	3/14/2023 6:46 PM
16	Bring back the mall	3/14/2023 5:25 PM
17	Improve Richmond city images as part of the innovation economy.	3/14/2023 4:26 PM

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18	Bring the Mall back. It can stimulate Richmonds economy if presented and protected correctly. Walmart is needed separately	3/14/2023 2:54 PM
19	Create community center for all seniors, students and adults	3/14/2023 2:09 PM
20	None	3/14/2023 2:02 PM
21	Deeply affordable housing for those who work in the nonprofit sector, seniors, and the disabled.	3/14/2023 1:14 PM
22	Justice-focused jobs (high quality employment for local at-risk communities with supportive job skills training and a livable wage)	3/14/2023 12:18 PM
23	Bring back Hilltop Mall shopping; JCPennys, Sears, Macy, food courts, employment, theatre, entertainment, ect.	3/14/2023 10:59 AM
24	Residential and commercial real estate	3/14/2023 10:55 AM
25	Planning isn't choice. Move on expeditiously. We know you care. Pluralism creates cacophony and the experience of "being listened to" is essentially perceptual among folks, particularly taking very little risk and having essentially imaginary stakes. Planning is too often symbolic, not substantive, the learning redundant, not novel.	3/14/2023 10:53 AM
26	Educational/Trade/Vocational/Entrepreneur Center	3/13/2023 7:35 PM
27	Recreational opportunities	3/13/2023 5:53 PM
28	Maximize market-rate housing	3/13/2023 5:00 PM
29	Educational opportunities. Example. Library.	3/13/2023 4:07 PM
30	Land uses should drive a high number of quality jobs. Traffic calming around the ring road is very important. If semi-traffic will be present, it should not utilize the loop road and should be directed out of the area by having signalized intersections directly from site driveways to streets leading away from the loop road.	3/13/2023 3:34 PM
31	No	3/13/2023 1:16 PM
32	Create jobs that are more than minimum wage.	3/13/2023 12:04 PM
33	Walkability and community development. Repeat. Over and over again.	3/12/2023 12:45 PM
34	We need new stores, both large department stores and clothing stores, as well as a grocery store to serve the hilltop area. A quiet space in nature would also be nice to incorporate in the plans.	3/12/2023 9:36 AM
35	We need new stores, both large department stores and clothing stores, as well as a grocery store to serve the hilltop area.	3/12/2023 9:35 AM
36	I'd like to see a long-term generating revenue stream of income constantly coming in so we're not faced with the same issues 40 years down the road.	3/11/2023 6:10 PM
37	None	3/11/2023 1:29 PM
38	Education resources	3/11/2023 12:49 PM
39	Please introduce more restaurants	3/11/2023 11:30 AM
40	an additional freeway...too much bumper to bumper, packed and unsafe traffic on 80. More housing would bring more cars.	3/11/2023 10:47 AM
41	Lose the car-centricity. Make it a dense lively pleasant urban area, with focus on walkability and non-car connectivity to the rest of Richmond. When enough people live close together, businesses thrive.	3/11/2023 10:43 AM
42	Specifically, attract a new grocery store in the area. Other than Walmart, Hilltop is a food desert.	3/11/2023 10:36 AM
43	Rock N' Jump	3/11/2023 9:37 AM
44	A work/live environment would be great. A super store with proven stores and apartments above. Open mall areas. Southern California has numerous centers and outdoor malls. Irvine is a great example.	3/10/2023 3:04 PM

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45	Improved transit access and reduce vehicle miles traveled. Reduce the need for using single occupancy vehicles.	3/9/2023 8:47 AM
46	New restaurants	3/8/2023 11:45 PM
47	Amend zoning language to specifically exclude distribution centers from ever being an approved use in the Hilltop site specific area.	3/8/2023 11:30 PM
48	Something like the Veranda in Concord would be perfect or Bay Street. We all have to drive to Walnut Creek or San Rafael for shopping and dining. We also have to drive to El Cerrito, Albany or Berkeley for groceries. Why is that? We should have higher quality options in our own backyard. I got Berkeley to shop at 4th Street and Berkeley Bowl. There's nothing like that in our area. When we visit the Veranda in Concord, it is lively, beautiful and a busy shopping center. Concord set their politics aside and did the right thing to improve neighborhoods by bringing in commerce. No one wants to live next to warehouses and then have to drive 30 minutes to shop, dine or pick up groceries. Why do we need to continue to take our money into other cities and areas to spend? The Hilltop area is the perfect place for a brand new shopping/live/work development and destination. Thank you!	3/8/2023 11:00 PM
49	PUT A FULL SIZE GROCERY STORE. WALMART IS NICE BUT NOT FOR FRESH FOODS AND SPECIALIZED EHTNIC FOODS FOR OUR WIDE ARRAY OF RESIDENTS' CULTURE.	3/8/2023 3:35 PM
50	The mall has always been good just needed an update. People in the area love to shop.	3/8/2023 11:32 AM
51	Make the area more kid friendly, reintroduce connected green space.	3/8/2023 10:40 AM
52	This area is missing grocery stores and good restaurants.	3/7/2023 11:44 PM
53	A grocery store would be WONDERFUL. I miss having Lucky right here. Now we must drive two exits.	3/7/2023 11:29 PM
54	Make it safe for our community!!!!!!!!!!	3/7/2023 7:14 PM
55	I live close by technically in El Sobrante. Please include plans for our children like an all abilities playground similar to Mia's Drean Park in Hayward or Heather Farms in Walnut Creek. We have the space to be great!	3/7/2023 5:54 PM
56	Please build something similar to the Americana in Glendale if that's not possible build something which can then be owned and operated by individual owners.	3/7/2023 5:05 PM
57	Costco; Asian Supermarket; Costco; Additional restaurants and stores similar to Bay Street in Emeryville	3/7/2023 4:04 PM
58	No more low income housing, building housing that can be owner occupied. We need more individual home owners.	3/7/2023 1:31 PM
59	Sports facility With physical therapy offices and pool / spa	3/7/2023 12:51 PM
60	Attract Major Retailers, Create Large Shopping and Entertainment Experiences for the Community.Its the best location in Richmond with High Visibility. Shoppers will come if you update this location. It will be the largest shopping center in a 100 mile radius👍	3/7/2023 12:40 PM
61	Increase retail areas. There are few locations for local malls in West County. Open air models might work.	3/7/2023 11:20 AM
62	Ensure that development blends with current housing. Add grocery store and amenities. Transportation to BART, Ferry would enhance residential development.	3/7/2023 10:39 AM
63	address traffic and transportation fix the intersection at hilltop & shane the traffic lights are out again fix all dangerous intersections - make sure stop signs are visible at Blume keep the area clean - no graffiti, trash, abandoned cars, and buildings provide basic services: healthy food/groceries/farmers market provide a safe place for kids to play and adults to walk	3/7/2023 10:35 AM
64	Affordable housing. No need for anymore over 2k a month one bedroom apartments. Space could have better use than Amazon parking	3/7/2023 10:05 AM
65	Crime	3/7/2023 8:38 AM
66	We need better retail shopping options. Most are commuting to Concord or Emeryville just to shop. That money can help revitalize our city.	3/7/2023 8:20 AM

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67	Great site for housing. This mall killed the downtown many years ago, we Don't need retail here. All retail revitalization should focus on revitalizing downtown Richmond.	3/7/2023 7:49 AM
68	I believe Richmond needs a place of entertainment, restaurants, and shopping. We don't have anything like that close by.	3/6/2023 9:32 PM
69	I would like something that encourages people to come together and build a community. We need that after covid- there is no sense of community after the pandemic. Thank you	3/6/2023 8:56 PM
70	Firstly, the goals listed here are very vague and not particularly digestible by non- experts in real estate development and city planning. I would like to see family-friendly amenities like multi-use sports facilities, entertainment centers, quality restaurants (NOT fast food), and standard shopping fair like a grocery store, book store, or a hardware store. A park or playground spaces would be great too. Developments like the emeryville public market should be the direction goal, keeping the area fun, safe and diverse.	3/6/2023 8:17 PM
71	Parks and recreation. Not a concrete jungle please	3/6/2023 8:03 PM
72	No changes necessary	3/6/2023 7:36 PM
73	Yo creo que deben reabrir el mall con nuevas tiendas, buenos restaurantes y áreas de diversión para la familia, nos hace falta algo cerca por que el más cerca es hasta Concord y no todas las personas tienen la facilidad de ir hasta aya, también creo que esto traería más empleo a los residentes.	3/6/2023 6:53 PM
74	The city of Richmond needs a Mall.	3/6/2023 6:27 PM
75	Have Affordable housing options for Richmond Residents.	3/6/2023 6:12 PM
76	Ensure that what's created in this space does not add pollution to the community, for example a shipping warehouse with hundreds of diesel trucks driving thru. All employment opportunities are not equal: promote family friendly employment opportunities that provide a strong living wage. It would be nice to maintaining space for local events like the carnival, pumpkin patch, holiday festivities as well as safe walkable areas.	3/6/2023 6:09 PM
77	Parks, play areas, open spaces	3/6/2023 5:04 PM
78	Affordable housing!	3/6/2023 4:44 PM
79	Reach out to RPA	3/6/2023 4:23 PM
80	City of Richmond needs to attract stores. Residents must drive to Concord or into Marin County. Also, police need to be funded to arrest all shoplifters.	3/6/2023 4:18 PM
81	Tesla Superchargers and a good number of nice restaurants, i.e PF Changs and Buckhorn, \$\$, \$\$\$, not \$\$\$\$\$. Private businesses, Biotech, etc. as well, although may be tough in the hybrid work environment... some banks would be nice, too!	3/6/2023 3:53 PM
82	Please extend BART to Hilltop area. Make Hilltop a major transit hub.	3/6/2023 2:45 PM
83	I am against maximizing the use of vertical space because it blocks the view of the bay and lowers the property values of the area. Also, please consider traffic flow for residents that live in the Hilltop neighborhood.	3/6/2023 2:36 PM
84	Yes, the community needs a track and a soccer field. A safe and clean place where residents can exercise to stay healthy. The local college and high schools are closed to the public. This should be the #1 priority. An outdoor place for families and kids to enjoy.	3/6/2023 2:19 PM
85	Planning goals to consider. Offer pop-ups/promotion of businesses or services in the areas of Health/Wellness, Food/Dining, Financial, Family, Entertainment, Technology and Community while promoting a secure environment. Home office hub for entrepreneurs/ bus. owners. Small popups /carts that businesses can rent on a rotational schedule of throughout the year including food. A section where goods can be picked up/drop off from stores/Amazon. Option svc. for personal shoppers/guide phone app so consumers can check in to purchase, eat and discover mall business/svs...like a mall journey/experience. For non-shoppers, offer an app for promotional business/events/svc that mall can offer. A mall experience accumulated over time that consumer enjoy a promotional discount to try a new business or select the service/store they want to try. Incorporate internship w/ stores, student or adults win for person/business. A section where ppl can learn via in person or by internet...like short Ted Talks 15-20 min. promoting business, pop-up, city services sponsored by advertisers. A rotational schedule of	3/6/2023 12:47 PM

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events that feature current businesses/outside vendors to bring in more engagement from the community. Option of adding machines for DMV registration stickers, postal services, auto charging station, library book drop w/ a scan for library card, ups, fedex, ups drop offs on outside of mall like a drive thru. A lovely farmer's market area w/ popup cover for rain or heat, El Cerrito, Richmond, Pinole has one. A comments form online so you can hear what is working, not working and room for improvements. Security is critical component, consumers need to feel safe, while their car is parked there, in the mall and returning to their car...adding more security cameras peripheral on light poles, police hub base in parking area w/events of training communities watch groups, police recruit patrols, escort service to walk person to car. You sure have a gem of a property, can't wait to see what your team will create for the community, the sky's the limit! Good luck!

86	Make sure public transportation and access is equitable so everyone can enjoy	3/6/2023 11:35 AM
87	Keep the Firestone, it does affect the surrounding community	3/6/2023 11:18 AM
88	Would like more shopping stores	3/6/2023 10:59 AM
89	We need more green spaces! Gardens and farm space should be included in this plan.	3/6/2023 9:58 AM
90	More restaurant and grocery store options would be great.	3/6/2023 9:42 AM
91	No missing goals	3/6/2023 9:08 AM
92	We need a mall and shopping area and eating in Richmond hilltop	3/6/2023 9:04 AM
93	Major medical center that the casino eliminated. Close to freeway access and would serve the needs of our community on this part of the Bay Area. Traveling to Berkely, Oakland, Martinez for medical care is not in the best interests of our residents.	3/6/2023 8:13 AM
94	I ask for vibrant, affordable, community-based, safe projects whether it be housing, jobs, entertainment(which is needed) community. Hilltop used to be a place where i loved to frequent. But now it's a big waste of land.	3/6/2023 5:49 AM
95	Give us our Mall back, ●	3/4/2023 12:44 PM
96	shopping and food	3/4/2023 12:29 PM
97	Affordable housing; Pedestrian and bicycle transportation priorities; if density housing, it should be mixed with surrounding open spaces/trees and permeable surfaces;	3/4/2023 11:38 AM
98	Incorporate beautiful and modern greenery that people can walk, bike, skateboard, play etc into the plan. Look at Salesforce Park and Golden Gate Park for inspiration.	3/4/2023 8:04 AM
99	i would like to see grocery store(s) as well as other stores that are a necessity to us all. i would not like to see housing there. we are overloaded with vehicles as it is and the accidents have multiplied many times...especially the cars that hit and run or hit and land on their roofs. it's scary out there. too much traffic takes away from sustainability of our land/lake/etc.	3/4/2023 12:06 AM
100	High-rise business/residential, shopping including grocery stores, entertainment (eg. bowling, billiards, ect.), restaurants, health care facilities.	3/3/2023 3:31 PM
101	This is a test to see if this saves.	3/3/2023 2:11 PM
102	Would like to see Costco go in the space with gasoline.	3/3/2023 12:17 PM
103	Enhance community services and amenities	3/3/2023 10:05 AM
104	All 14 above are almost equally feasible	3/3/2023 9:39 AM
105	More restaurants. We have to go to Pinole to get food.	3/3/2023 9:07 AM
106	We need a new shopping center and restaurants.	3/3/2023 8:59 AM
107	I would like to see a state of the art Copa Soccer Facility. Like in Walnut Creek.	3/2/2023 11:59 PM
108	Community Greening in zone 1 should be a priority in the development process to minimize waste water runoff that would be harmful to the lake and it's tributaries. Also add more playground space for children 2 to 15 as the YMCA has very limited opportunities.	3/2/2023 8:54 PM
109	The people that grew up in the Bay Area loved Hilltop Mall. We want something similar. It can be similar to Bay Street but we need a mall. The nearest ones are in Fairfield, Pleasanton, SF.	3/2/2023 8:50 PM

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Those are very far. Housing is definitely needed but it won't be affordable for people in this community and that's the harsh reality.

110	No	3/2/2023 12:37 PM
111	Stuff just needs to get done. The city has already stalled this process out WAY TOO LONG!	3/2/2023 11:25 AM
112	1. Create a humane shelter for animals—cats and dogs, where animals are provided with the basic needs for health. Fresh air, sunlight, the ability to move freely in open space, high quality food, humane medical practice. Unfortunately, the last I inquired, Milo in Richmond allows their dogs to have outdoor fresh air, sunshine, and activity, but the cats do not. I volunteered there in 2015, but have had indirect contact since then, making these recommendations. I want to live in a city that treats all pets humanely. In the past, I contacted the police and animal control, but they don't seem to uphold these rights. When I took my pet to the El Sobrante Animal Clinic near Raleys , an assistant informed me that a vet commented to her that the pets from Milo, especially cats, are much sicker than those from Jellies Place. Higher standards need to be set and enforced.	3/2/2023 10:08 AM
113	Spaces for new entrepreneur businesses	3/2/2023 6:21 AM
114	Protecting the summerlane residents that live in the community. There should be speed bumps. No entertainment due to noise and speeding traffic. More people who attend Entertainment/ restaurant venues will litter outside, and alcohol facilities brings other problems.	3/1/2023 11:37 PM
115	I would like to see affordable housing that is easy walking distance from a park, a grocery store, and a Bart or bus stop	3/1/2023 11:19 PM
116	Restaurants, groceries and sundries, shops.	3/1/2023 10:11 PM
117	Playgrounds or indoor playgrounds, tennis courts, basket courts, paddle or badminton, activities for kids and adults, night events, restaurants with patio, entertainment, etc	3/1/2023 9:31 PM
118	There should be use of unused spaces to create employment, entertainment and economic enhancement.	3/1/2023 8:27 PM
119	House the homeless.	3/1/2023 8:27 PM
120	Arts Food Entertainment and Housing should be the priority	3/1/2023 4:22 PM
121	Construction should use local workers and include job training/apprenticeship	3/1/2023 4:10 PM
122	Build a new all inclusive hospital and doctor's offices and labs.	3/1/2023 4:07 PM
123	Minimize traffic disruption and make better traffic design choices. Additionally, protect air quality as well as practice strong environmental stewardship.	3/1/2023 3:29 PM
124	Make the area pedestrian/bike friendly for children, seniors, and disabled. Increase lighting and intervene/prohibit homeless encampments. Work with the city to improve and replace outdated signage to promote Hilltop. Improve aesthetics and access to Hilltop Lake.	3/1/2023 2:40 PM
125	Hilltop Mall should be torn down in it's entirety. Businesses should relocate to Downtown Richmond, including Walmart.	3/1/2023 1:02 PM
126	No more charter schools	3/1/2023 12:44 PM
127	Can we have a planning goal to bring in healthy dining/eating/shopping options--grocery stores, restaurants--that promote healthy choices.	3/1/2023 12:23 PM
128	Make this a destination location for all in west county	3/1/2023 9:15 AM
129	walkable communities, active transportation designed into the plan	2/28/2023 11:11 PM
130	Hilltop should be a regional employment hub(tech/training/conference center) with housing and shopping.	2/28/2023 8:25 PM
131	N/A	2/28/2023 6:57 PM
132	Promote services such as health care/triage facility.	2/28/2023 6:19 PM
133	Make sure this area is accessible by bike	2/28/2023 6:19 PM

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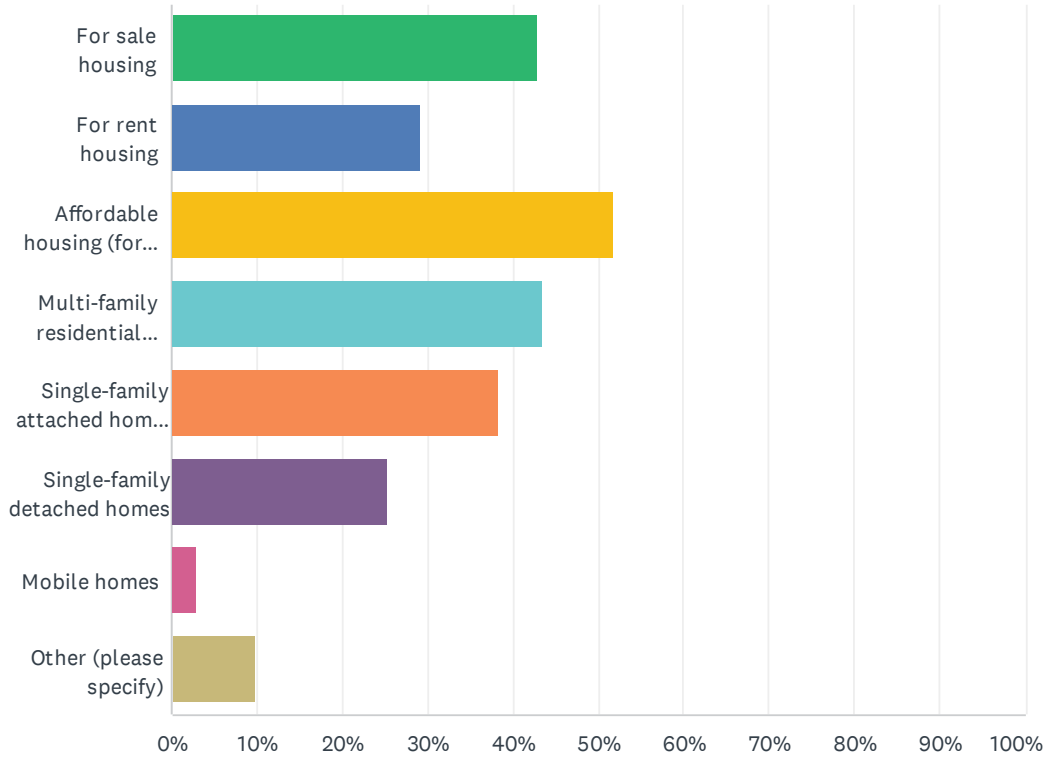
134	The city of Richmond needs to attract more stores. You can not shop for your family in Richmond. Very limited choices. Something like what was done in Emeryville Baystreet would be nice.	2/28/2023 4:01 PM
135	what ever is developed will need improved and enhanced accessible transportation BART extension would be huge and aid in expansion of housing and economic development - there is so much nearby housing where people travel to BART and clog the highways, having BART go here (and then on toward Hercules) just makes sense. Also aligns with the housing + BART development throughout the BART system, there is so much land already there to do this - housing, jobs and transportation!	2/28/2023 2:39 PM
136	Hospital, senior services	2/28/2023 1:02 PM
137	Yes, it would be nice to promote employment, but not at the cost of changing the zoning for a distribution warehouse to be built with polluting trucks and ruining traffic flow. All of your choices on the right are the same thing, it just depends how and what you choose to come in. No rezoning of Hilltop Mall. No Industrial zoning in this residential area. No buildings over 5 stories tall that would block view and light and change the design of the main area to something monolithic, ie; Salesforce tower.	2/28/2023 11:32 AM
138	The Veranda in Concord is a perfect example of what this could be. Vibrant, good mix of stores and a magnet for others to come into our area. Please ensure the mix of stores/businesses is right for the neighborhood. Stores like Whole Foods (which has been mentioned before) will be useless in our area.	2/28/2023 10:50 AM
139	Mixed use entertainment district is the best option for this site. Housing, retail, commercial, entertainment	2/28/2023 9:39 AM
140	Reduce urban food deserts and promote more access to healthy food (mix of grocery store options) currently lacking in the greater Richmond area.	2/28/2023 8:20 AM
141	Develop much needed housing, with a large percentage of affordable units at different income levels. Consult AC Transit and WestCAT about their bus service throughout Hilltop and to the Del Norte BART stations. Consult CCTA and WCCTAC, too.	2/28/2023 8:02 AM
142	Wildlife connectivity to maintain green belt from Hilltop lake to area behind old chevys and create a connection under I-80 to Hilltop green open space	2/28/2023 7:12 AM
143	none at this time	2/28/2023 1:45 AM
144	Transportation options, esp connection to BART	2/27/2023 11:10 PM
145	I would like to include the use of vertical land usage and smart retail, in which the city and the community reaches out to restaurants, local and national retailers with incentives to join hilltop horizons, make it a benefit to them, not a hindrance with the city regulations and red tape	2/27/2023 10:48 PM
146	Family friendly entertainment. Places to eat and shop that are not fast food.	2/27/2023 10:28 PM
147	good connections for active transportation and recreation	2/27/2023 8:46 PM
148	Plan needs to be market-responsive to ensure financial feasibility. Providing flexibility will help redevelopment projects pencil in varying economic climates.	2/27/2023 8:06 PM
149	It would be helpful if an example is given with broadly stated planning goal.	2/27/2023 7:56 PM
150	- low income housing and rental housing - free/subsidized housing for unhoused people and those with high needs - increased public transit connectability	2/27/2023 7:10 PM
151	Relocate Walmart to different area, promote upper middle class values and ethics.	2/27/2023 6:50 PM
152	Ensure new housing includes (or is offered exclusively to) people who are unhoused, low income, reentering society from incarceration, transitioning out of the foster care system, and/or require subsidized assisted living (people with disabilities, including developmental).	2/27/2023 6:40 PM
153	Open space for wildlife and recreation as well as safety need to be at the core of any planning. Many chose to quit going to the mall because it became unsafe and tacky.	2/27/2023 4:35 PM
154	Partner with affordable housing organizations for both rental and ownership opportunities.	2/27/2023 3:48 PM
155	Green space such as walking paths and community gardens add to land value. Please no new polluter businesses like Chevron.	2/27/2023 3:42 PM

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156	This area has a dearth of community sites, particularly recreation and library.	2/27/2023 3:17 PM
157	Something like Woodlands Market ought to be there. Best option: Entice Woodlands to open a store there.	2/27/2023 3:11 PM
158	Maximize green spaces for people and animals.	2/27/2023 3:08 PM
159	Timely permitting of projects	2/27/2023 2:57 PM
160	security for the area.	2/27/2023 2:56 PM
161	Retail shopping outlet center with restaurants. Bring back Olive Garden and Red Lobster, Outback would be good too!	2/27/2023 2:38 PM
162	Open space, bike lanes,	2/27/2023 2:14 PM
163	no	2/27/2023 1:08 PM
164	Need to support a mixed-use plan that is economically feasible and supported by the neighborhoods and surrounding community.	2/27/2023 12:49 PM
165	Connectivity and public transportation options,	2/27/2023 12:25 PM

Q6 What types of housing is most needed in the Hilltop plan area? Select your top three choices.

Answered: 436 Skipped: 36



ANSWER CHOICES	RESPONSES
For sale housing	42.89% 187
For rent housing	29.13% 127
Affordable housing (for low-income families, seniors, educators, disabled, among other special needs populations)	51.83% 226
Multi-family residential (e.g., condominiums and apartments)	43.58% 190
Single-family attached homes (e.g., townhomes, rowhomes)	38.30% 167
Single-family detached homes	25.46% 111
Mobile homes	2.98% 13
Other (please specify)	9.86% 43
Total Respondents: 436	

#	OTHER (PLEASE SPECIFY)	DATE
1	no homes just bring back the stores again	3/15/2023 11:56 AM
2	Single detached homes with 3-car tandem garages	3/15/2023 10:16 AM
3	We have enough specialized and private low income housing. We need housing that people	3/15/2023 1:30 AM

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with minimum wage and middle class can afford. The people who pay taxes and make too much to be on state welfare. The people that work hard but are in the hamster wheel! You g

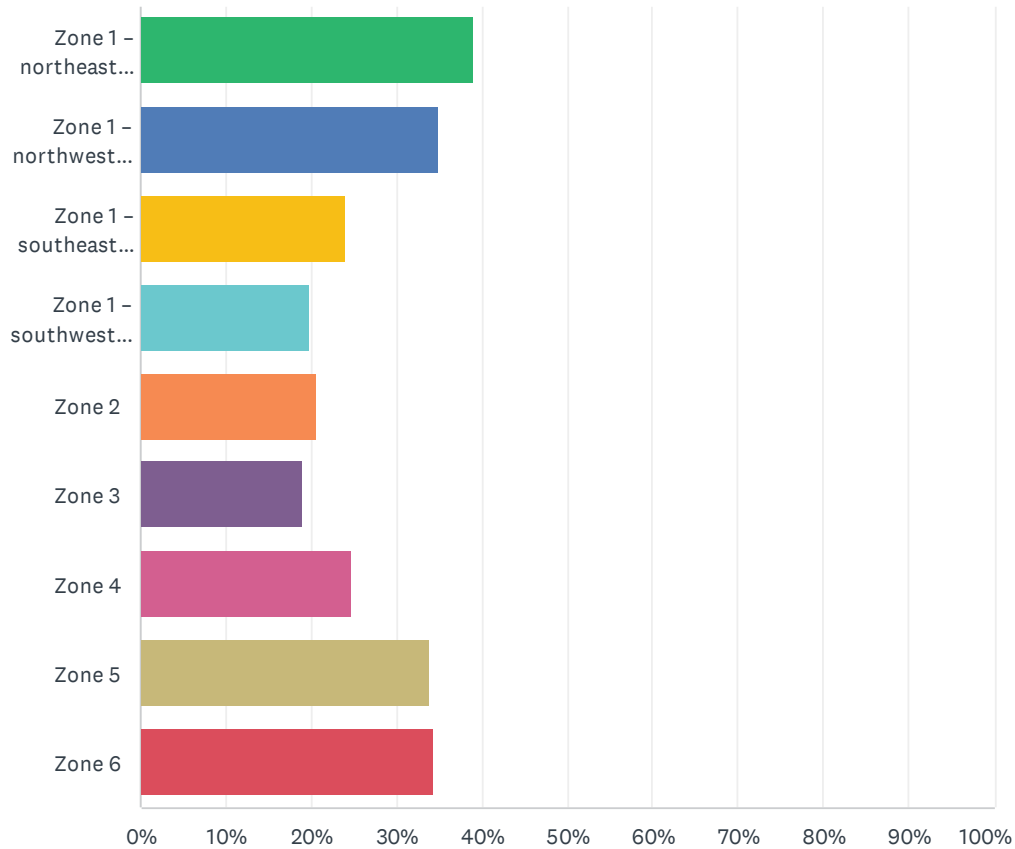
4	Housing for unhoused residents including tiny homes	3/13/2023 7:38 PM
5	Teacher specific affordable housing	3/13/2023 5:28 PM
6	single story detached rental housing especially for seniors.	3/12/2023 9:47 AM
7	None	3/11/2023 12:55 PM
8	No new residences in this area	3/11/2023 10:53 AM
9	Mixed not siloed: diversity of economic, age, household size, etc. all living mixed together - not separated.	3/11/2023 10:51 AM
10	Work-live structures	3/10/2023 3:05 PM
11	Below market rate single family housing	3/8/2023 11:43 PM
12	Rent to own options	3/8/2023 11:53 AM
13	A mix of moderate density, moderate height housing with options to rent or buy (i.e. 4-5 story condos to support more retail) with reduced parking	3/8/2023 11:02 AM
14	None	3/7/2023 12:49 PM
15	Tiny house village	3/7/2023 9:08 AM
16	Other low income options	3/6/2023 7:38 PM
17	N/A	3/6/2023 6:57 PM
18	Hilltop Mall	3/6/2023 6:30 PM
19	SAFETY is most important	3/6/2023 6:17 PM
20	Towers and multistory buildings	3/6/2023 2:49 PM
21	Work/live housing, hybrid of businesses on the bottom level and housing on top level will create sub-community as well.	3/6/2023 1:26 PM
22	There is already too much housing around the area. We need a shopping mall or a strip mall	3/6/2023 11:23 AM
23	Section 8 applicates	3/6/2023 11:06 AM
24	Whatever housing is needed to serve community needs as opposed to the needs of developers/investors	3/4/2023 11:49 AM
25	Please focus on housing for sale as opposed to rent. We need to give more people opportunities to have the longterm security of owning their home like a condo/townhome as opposed to having a large corporation own the whole complex. This is not equitable in helping people build wealth.	3/4/2023 8:25 AM
26	do not want to see housing built here. we are too crowded as it is and it's dangerous driving around hilltop area.	3/4/2023 12:15 AM
27	Restaurants and store	3/3/2023 9:00 AM
28	Match what's already in the area!	3/2/2023 11:33 AM
29	Community First! Village — all Richmond residents should be shown the film avout this successful community to eradicate homelessness.	3/2/2023 10:25 AM
30	Hospital	3/1/2023 4:10 PM
31	I do not think additional housing is needed in the Hilltop plan area	3/1/2023 3:32 PM
32	Na	2/28/2023 7:37 PM
33	combo of rental and ownership would aid affordability and pride of ownership to keep area well maintained.	2/28/2023 2:44 PM
34	Tiny house community	2/28/2023 12:22 AM

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35	No housing.	2/27/2023 11:16 PM
36	A single-family affordable housing that's detached and ranch style no second levels	2/27/2023 11:04 PM
37	Include all types of housing above, except NO mobile homes.	2/27/2023 9:13 PM
38	None	2/27/2023 8:04 PM
39	City center approach, upper middle class housing. For sale only.	2/27/2023 7:07 PM
40	Free or subsidized housing for people with an elevated level of need for assistance.	2/27/2023 6:53 PM
41	Green Spaces and good, frequent public transit options: BART, bus, etc.	2/27/2023 3:16 PM
42	No more housing	2/27/2023 12:38 PM
43	Richmond needs a wide range of pricing options for homes including higher priced homes to generate increased tax revenue.	2/27/2023 12:10 PM

Q7 Which zones (above image) in the Hilltop plan area you think would best support housing? Please select your top three choices.

Answered: 436 Skipped: 36



ANSWER CHOICES	RESPONSES	
Zone 1 – northeast quadrant	38.99%	170
Zone 1 – northwest quadrant	34.86%	152
Zone 1 – southeast quadrant	24.08%	105
Zone 1 – southwest quadrant	19.72%	86
Zone 2	20.64%	90
Zone 3	19.04%	83
Zone 4	24.77%	108
Zone 5	33.94%	148
Zone 6	34.40%	150
Total Respondents: 436		

Q8 Please share if you have additional comments in response to Question 7. (optional)

Answered: 77 Skipped: 395

#	RESPONSES	DATE
1	Housing could be included in any of the locations and could be incorporated as part of transit village or a retail village, which will better integrate the businesses and housing options.	3/14/2023 11:45 PM
2	To keep busses moving and live work philosophy close to work being able to walk the local vicinity in a safer environment	3/14/2023 10:19 PM
3	Zone 3 has excellent, existing school options for the community.	3/14/2023 8:42 PM
4	Is underground parking an option for zone 1. Is Zone 6 currently used for housing/hotel?	3/14/2023 2:09 PM
5	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:02 AM
6	Opposite corner from freeway to avoid congestion.	3/14/2023 11:00 AM
7	Pave all of it with housing.	3/14/2023 10:56 AM
8	Residential should be on the south side of the mall property and industrial, if any, should be on the north side	3/13/2023 5:28 PM
9	I would have to know more about the plans and what types of housing will be included.	3/12/2023 9:47 AM
10	the answer depends on what happens with the 4 quadrant areas	3/11/2023 11:41 AM
11	Maybe some high end apartment buildings that includes amenities or hotel.	3/11/2023 11:39 AM
12	In Zone 5, there is a Social Security building that I would like to remain where it is. There are a number of seniors that live in the community.	3/11/2023 11:07 AM
13	Make that whole Zone 1 mixed use! Housing plus retail, office, etc. Make it a pleasant walkable community! Think of the 15-minute-city model.	3/11/2023 10:51 AM
14	Water slide	3/11/2023 9:38 AM
15	We as residents of Richmond need to see safe areas that the children can play,Businesses need to come back to Richmond and people need to feel that they are safe here .Make ways to keep the elderly and our young children safe 🙏	3/10/2023 8:20 AM
16	Given the number of baby boomers these days, we need to provide a safe and affordable housing for the elderly. Perhaps, an urgent care center or hospital nearby.	3/8/2023 8:56 PM
17	I'm not sure what side the school is already on but to it make sense to add housing closer to that side .	3/8/2023 11:53 AM
18	I believe that the mall could be used for services and businesses but add housing in multi-storied structures at the location of the previous anchor stores. Make sure there is open space, like a parks, play areas and even walking trails. Make this a desirable area not one filled with cheap housing, light industry and/or mobile homes.	3/8/2023 11:35 AM
19	I think it would be reasonable to put additional housing in each of the zones. If you are planning on mixed use, it should be truly mixed use, with housing mixed in with any retail or business sites built.	3/8/2023 11:02 AM
20	There are two practical options. Create entertainment/new business in zone 1 and housing in zones 2,5,6 OR create freeway visible entertainment/business in zones 5,6 and housing in Zone 1. Either could yield a good outcome.	3/8/2023 10:27 AM
21	Housing in zone 1 should be mixed housing and businesses. Meaning businesses on first level with housing on 2nd and 3rd levels.	3/7/2023 9:09 PM

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22	We have schools in the area keep our community safe!!!	3/7/2023 7:20 PM
23	We need more homes that can be purchased by individual families, with this we'll have more stakeholders in the community with long term interests.	3/7/2023 5:09 PM
24	Some condos above stores, similar to Bay Street	3/7/2023 4:13 PM
25	None.	3/7/2023 12:49 PM
26	I hate to see the entire mall torn down. Why can't it be reimagined and put the housing around it?	3/7/2023 10:40 AM
27	A little bit of retail, a park or plaza would be great for the south east quadrant.	3/7/2023 7:56 AM
28	Where ever housing must be placed, please consider the traffic situation. 80 is already terrible and there are not many back roads.	3/6/2023 8:11 PM
29	Zone 1 NE and NW and Zone 3	3/6/2023 7:36 PM
30	N/A	3/6/2023 6:57 PM
31	Make housing available only to Richmond Residents during 1st opening phase.	3/6/2023 6:16 PM
32	all areas are equal in my opinion.	3/6/2023 5:07 PM
33	Please consider traffic flow. Apartment housing will bring a ton of vehicles to the area and the lights and traffic flow will need to be reworked.	3/6/2023 2:40 PM
34	If you have housing in zones 1-4 it will create a traffic bottleneck to consumers visiting businesses. There is no sense to visit businesses if you can't find parking, it's a hassle, waste of time. Consumers like convenience, one stop shop and personal service...would you like to drive to separate places for dry clean, banking, food, /dining, shipping services, dmv services, shopping and spend more time looking for parking than accomplishing your task?	3/6/2023 1:26 PM
35	I really like the previous LBG Real Estate Hilltop redevelop plan. Zone 1 is a great and large area for not just shop but creating full entertainment centers, such as events and eateries. That can help increase city revenue and stimulate new people to buy houses.	3/6/2023 11:57 AM
36	Please let people who design land use figure out what's best. Don't let people who have not studied and gotten degrees make choices. Reason being decisions based on science make more logical since for land development.	3/6/2023 11:42 AM
37	I think a mixed use of these areas, similar to Emeryville's Bay Street, with housing above retail shops.	3/6/2023 11:05 AM
38	mixed use housing + retail	3/6/2023 9:45 AM
39	We need a mall in Richmond a nice Mall keep them all in hilltop with eating	3/6/2023 9:07 AM
40	ALL of these zones would support housing. Zone 6 is probably the least attractive due to freeway proximity, but the rest would all provide good views and location.	3/4/2023 1:31 PM
41	Overpriced housing even for working class seniors	3/4/2023 12:51 PM
42	Seems like all of zone 1 would be appropriate places for infill development, and probably the other zones as well, especially with small independently owned businesses mixed in. But as I'm not an expert on land use, i can only reiterate that i hope that the folks making these decisions will rely on the research of entities representing the community rather than the construction/development sector.	3/4/2023 11:49 AM
43	There is currently no housing for sale on the eastern side. This could make for a good plan to have the western side focused on retail, parks, entertainment, etc for people who live here to easily access. The main Hilltop Mall circle, zone 1, seems perfect to just focus on non-housing plans to enhance the community services.	3/4/2023 8:25 AM
44	if you must plan for housing, i would suggest putting it at one end of hilltop mall, where it will not interfere with the comings and goings of students, the elderly, and people with disabilities. as it is, it's dangerous to be a pedestrian here with all the housing developments built over the years.	3/4/2023 12:15 AM
45	Still think Costco should go in here in Zone 1 with gasoline too!	3/3/2023 12:23 PM

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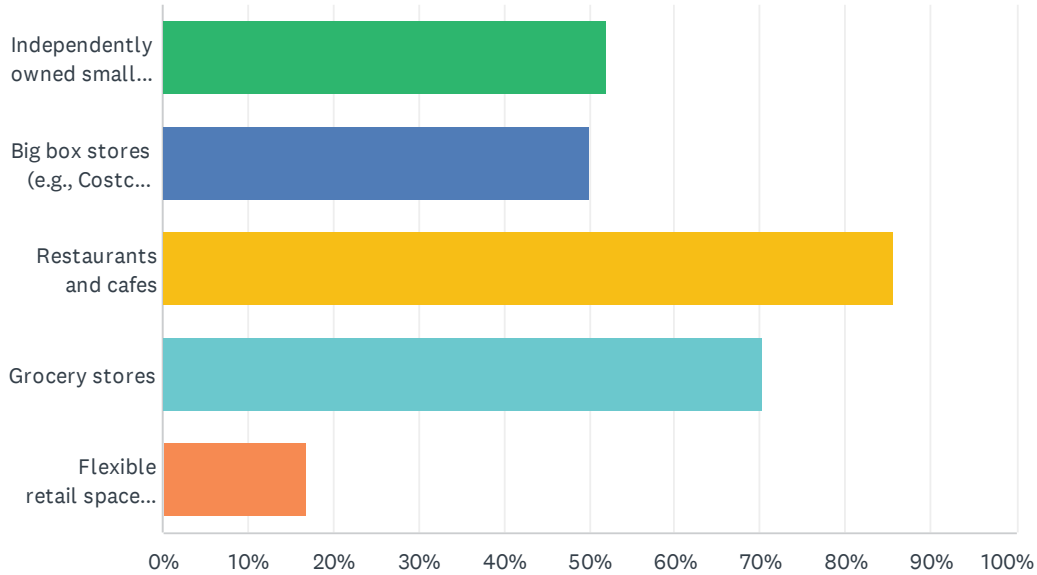
46	Zone 1 does not need to be broken into 4 options and only give 3 choices.	3/3/2023 10:02 AM
47	A large communal Green space needs to be a priority in any housing development at the Hilltop. The small pocket parks often go unused but large communal gathering green space with picnic tables and bbqs would allow community members in multifamily units or row houses to engage more outdoors	3/2/2023 9:03 PM
48	Housing should not be where the mall was. We were distraught as a community when the mall was closed.	3/2/2023 8:57 PM
49	Do not move Walmart by Summerlane entrances and exits. They could move on the old Chevys lot. We don't need apartments over there.	3/1/2023 11:47 PM
50	The mall should be restructured as a hub with work space available for companies to lease.	3/1/2023 7:01 PM
51	Zone 1 should be mixed use retail and housing and restaurants, etc	3/1/2023 4:16 PM
52	I do not think additional housing is needed nor do I think it can be built responsibly. There will be additional strain on resources and traffic will only get worse.	3/1/2023 3:32 PM
53	The homes should be located so that families can access the schools and Hilltop Lake safely and conveniently.	3/1/2023 2:53 PM
54	We need to connect housing to the beautiful views that are next to the lake. This is the last place to build housing with views that are unobstructed of the Bay Area.	3/1/2023 9:18 AM
55	This is a poor question as there are many other factors besides location that are important	2/28/2023 9:06 PM
56	Unsure about the need for more housing in this area versus needs for community resources and safety. No option to choose other or skip	2/28/2023 7:37 PM
57	No more housing at all. You forced me to choose an option. No more housing.	2/28/2023 2:53 PM
58	bring BART and mis of affordable and ownership housing to this area	2/28/2023 2:44 PM
59	none	2/28/2023 1:04 PM
60	Zone 2,3,4 & 5 are already built out. What is left if there are only 2 quadrants to work with for retail business?	2/28/2023 11:55 AM
61	Richmond has the opportunity to create an entire new community here, much like the Concord Naval Weapons Station. Except Richmond can make it much denser, connected, walkable, and transit and resource rich	2/28/2023 11:34 AM
62	No high rise buildings, preserve aesthetics and views for existing residences	2/28/2023 7:15 AM
63	n/a	2/28/2023 1:56 AM
64	create a city center with residences, park areas, businesses, places to sit and walk through	2/27/2023 9:13 PM
65	You should allow top 4 choices for Zone 1 -- they're all pretty much equivalent and you split Walmart into 2 zones.	2/27/2023 8:25 PM
66	I think there are plenty of residential areas and not nearly enough businesses in this area. Look at pleasant hill or Concord and compare it to this area	2/27/2023 8:04 PM
67	Zones 1 northwest upper class high rise, mixed with upper middle class. Zone 1 south and northeast mixed use similar to Emeryville. Townhomes and businesses mixed through other areas.	2/27/2023 7:07 PM
68	I chose the zones I did because I think they will offer the best views for residents, and having natural light and being able to see nature from your living space promotes wellness.	2/27/2023 6:53 PM
69	There is a need for housing	2/27/2023 3:04 PM
70	We need a restaurants and big box stores	2/27/2023 2:59 PM
71	I think housing could for everywhere- question is too limiting.	2/27/2023 2:32 PM
72	Housing should not be ruled out in any area	2/27/2023 2:18 PM
73	no	2/27/2023 1:13 PM

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74	Zone 1: Northwest and Southwest only because of the current homes across the street, and you would face less opposition from other homeowners. I think homes in the area would be great! A dense high-rise similar to Emeryville developments.	2/27/2023 12:56 PM
75	New housing should be adjacent to existing housing.	2/27/2023 12:53 PM
76	WIND! The NW and SW quadrants can be VERY WINDY, especially during summer and fall afternoons when the fog rolls in! Homes facing directly in the wind are not ideal.	2/27/2023 12:21 PM
77	Emphasis on commercial use rather than residential. Not industrial.	2/27/2023 11:44 AM

Q9 What type of retail establishments are most desired in the Hilltop plan area? Please select your top three choices.

Answered: 436 Skipped: 36



ANSWER CHOICES	RESPONSES	
Independently owned small businesses	52.06%	227
Big box stores (e.g., Costco, Target)	50.00%	218
Restaurants and cafes	85.78%	374
Grocery stores	70.41%	307
Flexible retail spaces (e.g., seasonal stores, pop-up stores)	16.74%	73
Total Respondents: 436		

Q10 Please share if you have additional comments in response to Question 9. (optional)

Answered: 84 Skipped: 388

#	RESPONSES	DATE
1	Costco, Winco, Macy's, expand Walmart into a Super Walmart that has a Auto Center, Buckhorn Grill, Buffalo Wild Wings	3/15/2023 11:56 AM
2	Drive in theater	3/15/2023 9:45 AM
3	We need retail clothing stores for all and restaurants. There is nothing here in Richmond at the moment and we have to travel. A grocery store is needed also.	3/15/2023 8:11 AM
4	A mall will be also great	3/15/2023 7:07 AM
5	The reality is that people from Richmond won't be able to support small business. We saw this already with the fall of the hilltop mall. It was filled with independent businesses. We need big box retail stores to promote spending in our community.	3/15/2023 1:02 AM
6	Any business that is interested in helping improve the community, increase job opportunities, is willing to work towards a more sustainable future that increases accessibility and public transportation options.	3/14/2023 11:45 PM
7	Thought there was a proposal for an Asian food grocery store.	3/14/2023 4:30 PM
8	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:02 AM
9	Both big box stores and a food market of smaller indecently owned businesses.	3/14/2023 11:00 AM
10	Let the market dictate. Planning predicts even more weakly than it dictates.	3/14/2023 10:56 AM
11	Retail should have sufficient parking, circulation, and loading.	3/13/2023 5:28 PM
12	We are in a clothing store desert and are in desperate need of stores, especially since seniors have a difficult time travelling outside the area to shop.	3/12/2023 9:47 AM
13	COSTCO	3/11/2023 5:25 PM
14	Sports park for youth	3/11/2023 12:55 PM
15	Not a Costco	3/11/2023 12:32 PM
16	I love the restaurants and food stands from Stonestown mall. If we have something like that, it'll be great. I would like to see trader's joe around here too.	3/11/2023 11:39 AM
17	Can't we have all of those choices? Would like to see a small area for events/entertainment as well (ex: pumpkin patch, christmas tree lot, kids area)	3/11/2023 11:38 AM
18	This was difficult for me to choose. I think Hilltop needs restaurants and cafes, too	3/11/2023 11:07 AM
19	A little of everything that people in the immediate area need - so they can get where they want and need to go via bicycle or walking. Prioritize local ownership, so the owners have a personal emotional investment in helping the area thrive.	3/11/2023 10:51 AM
20	Experience based entertainment options (bowling, trampoline, virtual gaming, outdoor lounges, arcade etc)	3/11/2023 8:32 AM
21	Prayer is the key.Faith unlocks the door	3/10/2023 8:20 AM
22	Signature stores ko	3/10/2023 8:07 AM
23	Services like dry cleaners, gyms, etc. that would allow people to conduct their day to day business without driving.	3/9/2023 8:51 AM

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24	National retailers like Gap, Banana Republic, Old Navy, Apple	3/8/2023 11:43 PM
25	Healthy and sustainable living should be the focus. Perhaps talk to Berkeley Bowl to see if they would open a Richmond location. Also entertainment would be great. Some sort of destination to bring people to Richmond. Look at Great Wolf Lodge in Manteca. Or something like this https://thepointsguy.com/guide/indoor-skiing/ . This would put us on the map and turn Richmond into a destination that people would come to from all over. This would bring in a lot of revenue and transform the area. We need to start thinking transformative and turn Richmond into a destination, not a oil dumping ground. The space is large and has a lot of potential. In the meantime, you should bring in food trucks and fun activities. Get to know the neighborhood. No one is interested in carnivals, this isn't 1985. Things need to be a little more hip to bring in a following and participation. Think...instagram-able moments. Also, hire local talent. There are plenty of architects, designers, and marketing people around. Best of luck. Ping me if you want to chat or hear me. I started a Revitalize Hilltop Survey that was very popular. Most people are interested in commerce and vitality in the neighborhoods. No one has asked for warehouses. Thanks in advance for the willingness to listen!	3/8/2023 11:25 PM
26	If you have homes grocery store make sense,we places shop big brand store will bring in money instead of driving to other cities to shop also good restaurants will others to our community which will lead to employment and revenue growth for Richmond.	3/8/2023 11:53 AM
27	I'd love a Costco or a Lowes, but think it's unlikely. Target is close by so also unlikely. You'd have to think about the people who would be living close by and what businesses and services they need, might frequent or could support.	3/8/2023 11:35 AM
28	Big box stores are bad for cities, and this area is surrounded by many big box developments already. The Hilltop and Richmond area would benefit greatly from providing smaller retail spaces for local entrepreneurs. Additionally, Richmond has a wonderful food scene and providing more appropriate spaces for restaurants and cafes would help grow that culture. Finally, while there are many grocery stores in the area, adding a grocery in this neighborhood would make it a more viable option to walk or bike to the grocery.	3/8/2023 11:02 AM
29	You need a draw. Flexible spaces and independent retail could be sprinkled in, but that is not what draws retail customers, they want a mix of options and food and drink available.	3/8/2023 10:27 AM
30	A combination of big box, restaurants/ cafes and grocery stores would be more sustainable as well as having independently owned professional small businesses in the area of finance/accounting and medicine.	3/7/2023 9:09 PM
31	Costco is needed because the parking lot in the nearest store in Richmond is consistently full, which evidences a need for an additional location that can also serve the Hercules, Pinole, El Sobrante, etc. areas. An Asian supermarket is needed because the nearest one in San Pablo is not in a desirable location, but is the only store in the area.	3/7/2023 4:13 PM
32	Bring Back large Retailers to the community.	3/7/2023 12:49 PM
33	I am concerned about the traffic Costco would bring.	3/7/2023 10:40 AM
34	Activities for kids and teens also included in the plan.	3/7/2023 8:24 AM
35	There are two big targets nearby, and Costco is already in Richmond.	3/7/2023 7:56 AM
36	All of those options would be great! I also suggest entertainment centers.	3/6/2023 8:31 PM
37	Restaurants, grocery independently owned	3/6/2023 7:36 PM
38	Grocery stores as well	3/6/2023 6:49 PM
39	Oakland has become unaffordable for many people; Hilltop - Richmond has an opportunity to become an even more desirable place to live, but is lacking in many areas, specially destination places for the evenings and weekends.	3/6/2023 6:17 PM
40	More newer restaurants. Not the same repetitive businesses seen all around Richmond.	3/6/2023 6:16 PM
41	there is already space nearby for big box stores, more are not needed.	3/6/2023 5:07 PM
42	Biotech, Tech, Groceries	3/6/2023 3:56 PM
43	Rent and tax for mom and pop shops are too high in the city of Richmond	3/6/2023 3:27 PM
44	There should be room for both big box stores and independent small businesses	3/6/2023 2:38 PM

Hilltop Horizon Community Survey

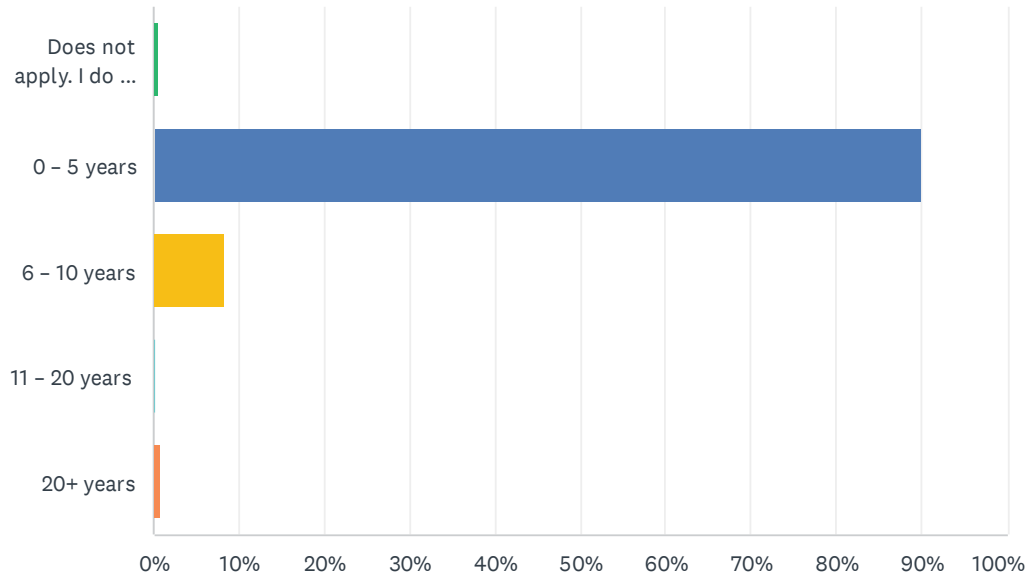
45	More quality restaurants and cafes	3/6/2023 2:22 PM
46	You can purchase anything you want from big box stores...but big box stores can't off what small businesses offer. There is a Costco close to El Cerrito/Richmond. Target in Pinole and in Richmond. Flexible pop-ups provide customer engagement schedule throughout the year will provide curiosity, fun and more engagement from consumers. The key is how to balance and have a cornerstone big box without taking away from your own retail spaces.	3/6/2023 1:26 PM
47	Trader Joe's, Wholefood, Starbucks, 99 Ranch Market	3/6/2023 11:57 AM
48	Large retail shopping facility	3/6/2023 11:23 AM
49	Shops to enable 15m neighborhood for those in new residences and those already in residences nearby.	3/6/2023 9:45 AM
50	We need a mall in Richmond	3/6/2023 9:07 AM
51	Hilltop was originally about big-box stores. Didn't work out so well.	3/4/2023 1:31 PM
52	Please NO big box stores!!!	3/4/2023 11:49 AM
53	Costco would be great to have. Target is already in the general area as well as many other similar box stores in Pinole.	3/4/2023 8:25 AM
54	would love to walk to the mall for groceries/restaurants and cafes.	3/4/2023 12:15 AM
55	Winco is a big box grocery store that is affordable and has great choices.	3/3/2023 12:23 PM
56	Walmart is already there, Target is across the interstate 80 on Fitzgerald. Restaurants and Cafes could be part of Flexible spaces or part of independently owned small businesses.	3/3/2023 10:02 AM
57	We need businesses that will support increased housing on the site as well as businesses to attract the use of expendible income.	3/3/2023 9:20 AM
58	Walmart needs to go or choose to upgrade. A grocery store or a weekly farmers market would be desired Creating a food hall or food court for local businesses to move to, especially the ones that will be disrupted by the new development. A new elementary school and a couple of day care centers would also be nice businesses to attract.	3/2/2023 9:03 PM
59	I would like a mix of all of these things listed. In order to be sustainable long term we need a mix of things to keep the area vibrant.	3/2/2023 7:52 PM
60	City of Concord "The Veranda" is a great model. Also Emeryville "Bay Street" and "Public Market" are great examples to follow.	3/2/2023 11:33 AM
61	access to Fresh food and farmers market	3/2/2023 10:55 AM
62	The more stores you have at the ball the more traffic. Crime rate will increase because there is more traffic. We don't need a Costco or a target they are already in place else where. Be mindful that there is a residential neighborhood. I fear my safety and I am concerned about the elderly neighbors in the community. Cars speed out of 24 hour and Amazon trucks.	3/1/2023 11:47 PM
63	Food trucks would be okay too	3/1/2023 4:16 PM
64	More desirable stores are needed, otherwise I will continue to shop outside of Richmond and spend money in Pinole which has more quality dining, grocery, and shopping experiences.	3/1/2023 2:53 PM
65	None. NO stores: what is there, save for Walmart, isn't supported right now. Why build more when Hilltop goes vacant?	3/1/2023 1:07 PM
66	Pinole and Hercules are good reference points. I leave hilltop to utilize resources in these areas (grocery, post office, library, coffee, dining out, etc.)	2/28/2023 7:37 PM
67	none	2/28/2023 1:04 PM
68	Someone mentioned earlier that a Costco could go in. I like that idea. I go to the one at Point Isabel and it's usually packed because folks from Berkeley, Albany, Kensington and El Cerrito are using it. If one were here it would bring customers from Richmond, Pinole, Hercules and El Sobrante to it for more revenue. It would be nice to have locally owned businesses and restaurants too.	2/28/2023 11:55 AM

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69	Ground floor retail. Get rid of the seas on parking lots	2/28/2023 11:34 AM
70	Residents want lifestyle retail where they live, not big box stores which are already located nearby. Add a free shuttle service to avoid congestion, like the Emery Go-Round, so that people can get around Hilltop and also access Del Norte BART & AC Transit 72R bus	2/28/2023 8:11 AM
71	n/a	2/28/2023 1:56 AM
72	Yes, I would still like to see some component of a shopping center either indoor or outdoor or outlet type shopping center with regional and national name recognition of stores	2/27/2023 11:04 PM
73	mixed use residential area	2/27/2023 9:13 PM
74	No big box. Department stores ok, bring back Macy and JCPennys a new.	2/27/2023 7:07 PM
75	It is important to attract not just big but small business to our community because small businesses offer individuals the ability to meaningfully climb a career ladder where they can be their own boss, and own more of the company's wealth, which helps establish generational wealth – especially for community members who have historically faced barriers to doing so. I chose grocery stores because our neighborhood inexcusably only has one grocery store (Walmart) and apart from that is a food desert. Everyone is entitled to walkable restaurants and cafes in their communities, and they should not come at the expense of gentrification. If Richmond prioritizes supporting independently owned small businesses, then this will also promote the introduction of independently owned restaurants, cafes, and grocery stores into our community.	2/27/2023 6:53 PM
76	Woodlands Market!!	2/27/2023 3:14 PM
77	Food Hospital	2/27/2023 3:04 PM
78	We need a sams club or a Costco and new stores like target	2/27/2023 2:59 PM
79	Large format commercial recreation like Top Golf, large sports plex for basketball and volleyball tournaments like @The Grounds in Roseville or The Plex in San Jose.	2/27/2023 2:46 PM
80	Space for a farmers market	2/27/2023 2:18 PM
81	Since the mall's original development destroyed Richmond's bustling downtown, the new space must serve the people via cafes, small businesses and entertainment options.	2/27/2023 1:45 PM
82	no	2/27/2023 1:13 PM
83	Seems that MANY of my neighbors in Hilltop Village head to Pinole or San Pablo for household and grocery shopping and then to Pinole, Concord, Emeryville, and/or Walnut Creek for clothing, furniture, and appliances. A PUBLIC LIBRARY branch would be another great addition to our neighborhood. Otherwise, we're heading -- again -- to CCC branches in El Sobrante, Pinole, San Pablo, or Hercules. Whether Richmond City library or CCC branch, it would be a great addition to the community.	2/27/2023 12:21 PM
84	Groceries would be a great addition. Large stores could be a chord, while independent small business can be added to the mix.	2/27/2023 11:44 AM

Q11 How quickly do you want to see change in the Hilltop plan area? Select one option.

Answered: 436 Skipped: 36



ANSWER CHOICES	RESPONSES	
Does not apply. I do not want to see change in the Hilltop plan area.	0.69%	3
0 - 5 years	89.91%	392
6 - 10 years	8.26%	36
11 - 20 years	0.23%	1
20+ years	0.92%	4
TOTAL		436

Q12 Please share if you have additional comments in response to Question 11. (optional)

Answered: 69 Skipped: 403

#	RESPONSES	DATE
1	The faster the better.	3/15/2023 11:56 AM
2	I have lived in Richmond all my life. I am tired of having to cross bridges to shop at a nice high quality store and consistently spend money outside of my community.	3/15/2023 10:16 AM
3	GREEN that area up! If development can't happen in the next 5 years, then a planting area with California native plants should go in to help nature	3/15/2023 9:55 AM
4	It's been over 4 years with no change.	3/15/2023 6:49 AM
5	As quickly as possible as long as it benefits all residents and increases livability of area. It also makes the area more attractive for cultural events and businesses.	3/14/2023 11:45 PM
6	Sooner the better since pandemic is slightly over with. Folks to get back into the swing of things	3/14/2023 10:19 PM
7	Community voice is important and necessary.	3/14/2023 8:54 PM
8	Speed up, please!	3/14/2023 4:30 PM
9	If housing is an option, it would be better to do it as quickly as possible.	3/14/2023 2:09 PM
10	Life long residents are being forced out of Richmond due to escalating rental prices. The time is well overdue to start immediately building deeply affordable housing for those who have had a stake in Richmond for generations.	3/14/2023 1:20 PM
11	I think redevelopment should be carefully planned and gradually phased in; cramming everything within 5 years or less seems problematic for current residents of the area.	3/14/2023 1:17 PM
12	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:02 AM
13	Take your time to strategize	3/14/2023 11:00 AM
14	Let the market dictate pace.	3/14/2023 10:56 AM
15	Change in the Hilltop Plan Area is important, but should not be at the expense of good planning.	3/13/2023 5:28 PM
16	Please take whatever measures possible to keep the construction noise and dust to a minimum.	3/12/2023 9:47 AM
17	SCRAPE OFF	3/11/2023 5:25 PM
18	School projects	3/11/2023 12:55 PM
19	The answer depends on what and how quickly something happens with the 4 quadrant areas	3/11/2023 11:41 AM
20	That area is so dead! It has so much potential. I think it's one of those areas that could really make or break the city of Richmond and right now it is breaking it without any businesses/tenants. The city of Richmond is terrible about bringing in businesses. There was a lot of excitement over bringing in Ranch 99 because there is a large asian community in Hilltop but now those plans have shuttered. We need something attractive in Hilltop to bring in outsiders from other cities/areas to boost city revenue as well as prioritizing jobs for our own residents, so I would hate to see the main area/mall turn into housing, but some additional housing on the outskirts would be OK.	3/11/2023 11:38 AM
21	The sooner, the better it will be for Hilltop. The area has been such a black hole for more than a decade.	3/11/2023 11:07 AM

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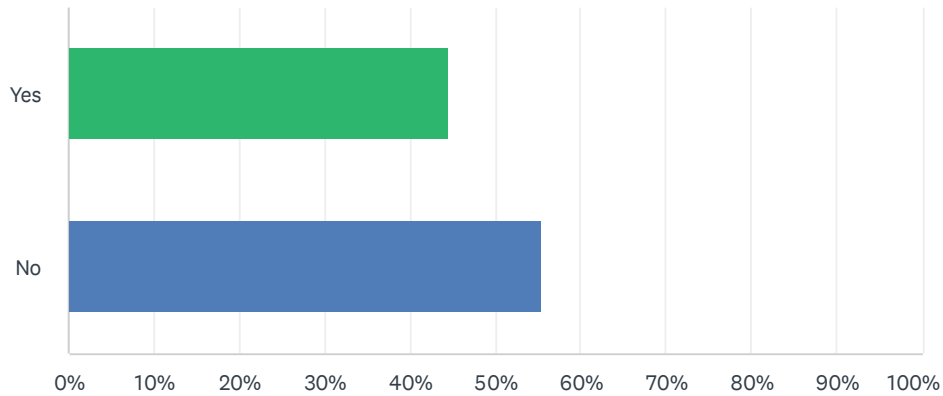
22	I don't want to see quick change that is not forward-thinking. I want to see us move as quickly as we can toward a sustainable city, fighting climate change, while treating people with dignity and respect.	3/11/2023 10:51 AM
23	Should be done by 2025	3/11/2023 9:38 AM
24	I live in a senior citizen home and I thank God for His protection.Keep prayed up front 🙏	3/10/2023 8:20 AM
25	This doesn't not need to take years. It can happen quickly if there is the intention to make it happen.	3/8/2023 11:25 PM
26	Change needs to happen as soon as possible.	3/8/2023 11:35 AM
27	I have been attending meetings since the previous owners of Hilltop. Residents are spending their money in other cities, resulting in lost tax revenue for Richmond.	3/7/2023 4:13 PM
28	None	3/7/2023 12:49 PM
29	The empty mall has been too sitting too long already. Get some stability going.	3/7/2023 10:40 AM
30	The Hilltop space has been empty for years- we would like to see change soon	3/6/2023 8:59 PM
31	Waiting longer for a better outcome would be worth it.	3/6/2023 8:31 PM
32	It would be nice if it could happen very soon.	3/6/2023 7:36 PM
33	This area has been dying for so long, so the sooner its rehabbed, the better. But don't rush a subpar project; make it stable and long-lasting.	3/6/2023 6:17 PM
34	As soon as possible. We have enough empty businesses/ retail spaces in Richmond	3/6/2023 6:16 PM
35	ASAP	3/6/2023 5:53 PM
36	the area is essentially not in use right now, so use it for things that are needed.	3/6/2023 5:07 PM
37	You have a prime real estate located in diverse community. I wanted to see change for a very long time. But to create a community hub requires a building a strong foundation capable to support current growth/trends and future growth trends.	3/6/2023 1:26 PM
38	Please make it efficient and as fast as possible. We need to figure out how to cut out some parts of the bureaucracy in order to fix things in a reasonable time so it's not worse.	3/6/2023 11:42 AM
39	We need a mall and eating restaurants in hilltop	3/6/2023 9:07 AM
40	0-5 years would be great, but planning doesn't happen that fast if it's done well. 6-10 years is likely the fastest it could practically be designed and built, but even that would take a significant investment of time and attention by the city.	3/4/2023 1:31 PM
41	Can we please get this project rolling? I feel like it's been years since we've started discussing this and have had many, many, similar feedback sessions. I'll help with the demo! :)	3/4/2023 8:25 AM
42	as long as very careful planning and the public's input are in the mix...0-5 years should be doable.	3/4/2023 12:15 AM
43	No taxes, no employment, no housing from empty lots or empty buildings in any area. Thorough planning, solid, open communication with the public and businesses that are involved with any project within the city.	3/3/2023 10:02 AM
44	Development needs to be well thought out with the far future in mind. Rushing the process will foster rash decisions.	3/3/2023 9:20 AM
45	As an urban planner by training and by trade, it is essential that greening be a central point of this new development. The amount of impervious surfaces that currently exist is astounding.	3/2/2023 9:03 PM
46	I don't want to to stay vacant for such a long time that it becomes a dumping ground.	3/2/2023 7:52 PM
47	long over due	3/2/2023 5:14 PM
48	area has been left vacant for too long, needs to show some improvement, with stores, housing, etc.	3/2/2023 1:57 PM
49	The City of Richmond needs to get out of the way and stop slowing things down.	3/2/2023 11:33 AM

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50	Homeless is a crisis. A former plan was rejected for Hilltop serving homeless for valid reasons, one being that it wasn't well thought out to meet certain significant needs. Community First! Village in Austin, Texas is the most successful approach. Please explore it and implement asap. It will help not only the homeless, but help lower income families, and become a thriving center for the city. I will not describe in detail here, but please view the online films, and attend their training program in May, 2023, if possible. Everyone pays rent in this village, job opportunities are on site, community bonding is the focus, all services are on site, etc.	3/2/2023 10:25 AM
51	Save Sunnerlane against mall development that brings more traffic with stores, crime, and safety issues.	3/1/2023 11:47 PM
52	Sooner if possible.	3/1/2023 11:22 PM
53	The repurposing of Hilltop mall gives me hope and something exciting to look forward to in my community. I want to believe that I can live here for the long-term and that my community will improve with the repurposing of Hilltop mall. I also want my property value to appreciate.	3/1/2023 2:53 PM
54	The sooner it's torn down, the better. Unless: see #14.	3/1/2023 1:07 PM
55	This is long overdue. The hilltop plan area. I should be looking at more than just the highlighted sections. I need to look at all of Hilltop and Business area of Hilltop.	3/1/2023 9:18 AM
56	There is no reason that the change should take more than 5 years	2/28/2023 9:06 PM
57	this was a thriving area for many years and can be again, we cannot wait we need housing and jobs now	2/28/2023 2:44 PM
58	none	2/28/2023 1:04 PM
59	This plan should plan for the long haul, but it would be great to start seeing some changes in the near future	2/28/2023 11:34 AM
60	n/a	2/28/2023 1:56 AM
61	Yes, as a citizen who is in their late 50s I feel that it's imperative to start quickly with this project with less red tape as possible through the city in the environmental impact plans get the ball rolling on this project because I have a feeling that the demographics in the Hilltop area or not Conducive to younger folks, but aging population and having a plan that takes 10 or more years is just ludicrous	2/27/2023 11:04 PM
62	Longterm Bart extensions	2/27/2023 7:07 PM
63	I am open to change happening slower if it means it happens more thoughtfully, intentionally, and to serve the most disadvantaged members of our community.	2/27/2023 6:53 PM
64	It must be done correctly and cleanly as there are multitudes of residences and businesses surrounding this area. The Hilltop mall is a older building and will definitely have hazardous building materials present: ASBESTOS and LEAD BASED PAINT as well as PCBs and other regulated materials. If not demolished correctly/disposed of correctly, these hazards would impact these neighborhoods and businesses. After the Chevy's fires, something needs to be done to revitalize the hilltop mall and surrounding business park.	2/27/2023 3:16 PM
65	Something needs to happen there....soon.	2/27/2023 3:14 PM
66	0-5 yrs is reasonable	2/27/2023 3:04 PM
67	We need a new mall	2/27/2023 2:59 PM
68	Too much "Studying" and not enough real results, proposals	2/27/2023 12:22 PM
69	The empty mall (except for a messy Walmart) is just sad! Enough already! Get some plans in place and DO IT!	2/27/2023 12:21 PM

Q13 Based on Question 11 above, if new uses, such as industrial use, need to be introduced to financially make redevelopment of Hilltop feasible in the near term, would you support this? Note: Industrial use would not be on the entire former mall site. Select one option.

Answered: 436 Skipped: 36



ANSWER CHOICES	RESPONSES	
Yes	44.50%	194
No	55.50%	242
TOTAL		436

Q14 Please share if you have additional comments in response to Question 13. (optional)

Answered: 106 Skipped: 366

#	RESPONSES	DATE
1	We don't need industrial use in this area. The industrial use can go on the Richmond Parkway. We need shopping and restaurants because of all of the families and needs of the community. A great deal of people share the same sentiment as I do as I have gone to Hilltop Community meetings. Shopping, Restaurants and entertainment is a must here.	3/15/2023 8:11 AM
2	Sustainable development and resilient infrastructure that benefits all residents.	3/14/2023 11:45 PM
3	Welcome clean businesses that do not pose an environmental hazard (no chemicals or hazardous waste).	3/14/2023 6:49 PM
4	Bring technology and innovation companies, please.	3/14/2023 4:30 PM
5	More needs to be clarified about "industrial use".	3/14/2023 2:09 PM
6	It would depend on the type of industry. Any that would increase health problems for residents and have a negative effect on climate change must be denied.	3/14/2023 1:20 PM
7	Why does this neighborhood need to be "financially feasible"? Are other neighborhoods "feasible"? Is this a prerequisite being created to favor industry from the beginning???	3/14/2023 1:17 PM
8	I support commercial use (offices/labs/etc.) but not industrial (manufacturing/distribution) in the Hilltop area.	3/14/2023 12:22 PM
9	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:02 AM
10	We have enough pollutants.	3/14/2023 11:00 AM
11	Let the market dictate use. Zoning and parochial neighbors are what got us in this pickle.	3/14/2023 10:56 AM
12	I would support industrial if it was only on the northern portion of the mall site and all truck traffic exited directly to signalized intersections to streets other than the loop road. Buffers of other uses would be needed between the industrial and residential or school uses.	3/13/2023 5:28 PM
13	We do not need nor want the noise and eyesore of industrial use as has been proposed in the pasts. Nor do we want the extra pollutants and noise from the increase in traffic from trucks, vans, etc.	3/12/2023 9:47 AM
14	Section 8	3/11/2023 12:55 PM
15	It depends on what kind of industrial use as well as what happens with the rest of the area and how well the two are planned together. It has to be planned and thought out	3/11/2023 11:41 AM
16	No more industrial use in Richmond!!! We have too many in Richmond already, it's damaging our health	3/11/2023 11:38 AM
17	It REALLY depends on the type of industry.	3/11/2023 10:51 AM
18	Too much industrial activity going on as it is currently all up and down Richmond Parkway	3/10/2023 8:43 PM
19	it would need to be quiet and non-polluting.	3/9/2023 8:51 AM
20	There is no need for industrial use to be included to make the redevelopment financially feasible. The entire surrounding areas have plenty of industrial use opportunities already that are being developed and sitting vacant.	3/8/2023 11:43 PM
21	No one has asked for warehouses, stop forcing that on the community. People want lively living spaces with buzzing commerce and live and work options. Your choices can either make or break the area. Please understand that revitalization is the will of the people.	3/8/2023 11:25 PM

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22	Only if its research based companies or tech companies. We do not need anything that would pollute the climate.	3/8/2023 11:17 PM
23	Industrial use such as?	3/8/2023 11:05 PM
24	If it's something that could benefit me then yes but if not then no	3/8/2023 11:53 AM
25	No industrial use. That usually comes with pollution of some sort and there are lots of industrial areas in Richmond already. Industrial areas tend to discourage people looking for a real family oriented or senior oriented community. Industry belongs in an industrial area, not in a housing area and once it's in it will be hard to get rid of.	3/8/2023 11:35 AM
26	I would be wary of adding industrial uses to this site, as it is surrounded by schools and homes. The industrial use would need to be something like small scale manufacturing or pharmaceutical for me to believe that it would be worth it. I would not want to see any kind of major polluting industry or warehousing/delivery type of industrial use.	3/8/2023 11:02 AM
27	Truly it depends on the percentage and mix of the usage of the entire space.	3/8/2023 10:27 AM
28	I am not exactly certain about what industrial means. But I would prefer we not have a factory built here	3/7/2023 11:34 PM
29	Lets prevent our community from looking like trash and make it safe!!!!	3/7/2023 7:20 PM
30	We do not need anything that will negatively affect the environment. Tech companies and laboratories are fine but anything industrial is not good unless it's very small individually owned mechanic or auto body shops.	3/7/2023 5:09 PM
31	Industrial use should be in Richmond Parkway.	3/7/2023 4:13 PM
32	None	3/7/2023 12:49 PM
33	Industrial use that is safe and does not contribute to the detriment of the environment. Keep health of residents in mind. I think the type of industrial use needs to be transparent.	3/7/2023 10:40 AM
34	We already live in between 2 oil refiners. No need to keep polluting our air. We have no activities or venues available out here for families.	3/7/2023 8:24 AM
35	A distribution center will cast a negative light on the residential here and limit its potential to be a great neighborhood. The aim here should be for young professionals and families.	3/7/2023 7:56 AM
36	I think the goal should be to create something upscale and safe but accessible. Industrial use is not ideal but should be kept small.	3/6/2023 8:31 PM
37	Even if you guys plan to have industrial use, I want to see a 5 year plan in place for the redevelopment of Hilltop in place. Included in that plan must be a plan to completely phase out the industrial use once it has served it's short term purpose	3/6/2023 6:58 PM
38	Light industrial but not heavy (with pollution control measures).	3/6/2023 6:39 PM
39	There are 3 new industrial warehouse sites on Richmond Parkway all built in the past year. Less pollution, more investment in the people please! You must think of the air, the people and the land.	3/6/2023 6:17 PM
40	richmond has a lot of industrial use space i believe.	3/6/2023 5:07 PM
41	Please put in a BART connection and more affordable housing.	3/6/2023 2:49 PM
42	Would like to see the property values of the area raised through desirable businesses, appropriate levels of traffic and increased safety. Industrial use does not raise property values.	3/6/2023 2:40 PM
43	I would require more details; what type of "industrial use". The area is already highly impacted by industry: Chevron, Amazon, garbage dump, railroads, big rigs etc	3/6/2023 2:38 PM
44	What types of industrial use, does the industrial use support the growth of the community or it will only satisfy city requirements and support the companies occupying it until the lease is up.	3/6/2023 1:26 PM
45	That whole part of Richmond is not industrial (mostly residential), we have all sorts of land to put industries. If industry is needed please think about pollution and traffic	3/6/2023 11:42 AM
46	Depends on the use. Will it increase pollution? Will it degrade the quality of life for those interested in taking up residence?	3/6/2023 9:45 AM

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47	We need them all in hilltop and eating restaurants	3/6/2023 9:07 AM
48	Only yes if it doesn't affect the living environment and attractiveness of being outside.	3/5/2023 1:24 PM
49	Only if the industry was environmentally friendly	3/5/2023 8:08 AM
50	If you want to attract people to new housing, you do NOT want to mix this with most industrial uses. Conceivably you could find industries that are clean and quiet enough to coexist with housing, but it would be difficult. Best to do it another way.	3/4/2023 1:31 PM
51	Not sure what industrial uses would be but it sure doesn't sound like anything I'd want to see there...	3/4/2023 11:49 AM
52	This really just depends on what the proposed plan is and how aesthetically pleasing the industrial portion is with the rest of the development. Also, traffic has been awful with all of the Amazon trucks in the area. It'd be great if there was a traffic plan thoughtfully considered.	3/4/2023 8:25 AM
53	Amazon has so much of our communities. Small business is suffering. They have not only taken over Whole Foods, now they own One Medical. I do not support their further expansion. It is not good for our community.	3/3/2023 10:14 PM
54	If it doesn't include housing, restaurants, and shopping, then I will absolutely not support it.	3/3/2023 3:38 PM
55	Industrial that provides needed sales & property taxes. Not storage & warehouse type of industrial	3/3/2023 10:09 AM
56	Near term, becomes a distraction from the end result, future planning. once something is for short term, it is difficult to say "time is up" look at the 99 year lease of a territory that lost freedom, and the laws changed for the people living there.	3/3/2023 10:02 AM
57	The city plan for hilltop is a good one, just poorly executed. What we need is a tree lined avenue with restaurants and stores with apartments above to lead the public into the heart of the Hilltop circle. There should also be access to the lake to incorporate it into the ambience of Hilltop. To not include the lake as part of the development consideration is a big mistake. Richmond is already a patchwork of separated communities. We need to bring them together with smart development, not divide them with the demands of industry.	3/3/2023 9:20 AM
58	Industrial uses such as warehousing, light manufacturing or packaging would be best.	3/2/2023 9:03 PM
59	It depends on the industry.	3/2/2023 7:52 PM
60	There is a housing shortage. It's bizarre that some of the most valuable real estate with the best views in the east bay can't get developed and would be used as warehouses and industrial. Sheesh. What a waste. It's been years of this, roadblock after roadblock. Just do /something/. Probably tons of Red Tape. We need to make this like Bay Street with a mix of housing above and shopping below. It's close to the shoreline, close to transit, close to I-80 and Richmond Parkway, close to Making Waves schools, close to Pinole Shores park. It's already very walkable. If you had apartments over shopping (local restaurants and shops mixed with bigger name stores) it would work. This area is very multicultural. We need a Ranch9 (there is space), we need an Indian grocery store etc. Why waste this space on yet another Amazon warehouse. Look at The Grand or Aventine in Pinole. People need homes to buy, and a reason to stay here and shop here.	3/2/2023 5:21 PM
61	if it would bring jobs (even temps) and money for the city, let it happen.	3/2/2023 1:57 PM
62	Industrial use should be a last resort.	3/2/2023 11:01 AM
63	No more industrial use! get amazon and heavy truck/car traffic out	3/2/2023 10:55 AM
64	If industrial use means more pollution, no thank you.	3/2/2023 10:25 AM
65	You have to build around the summerlane association. This mall can not have mega mall ideas. No additional fairs music is too loud.	3/1/2023 11:47 PM
66	If they do have industrial uses, I would want them to be non-polluting.	3/1/2023 8:40 PM
67	Depends on what type of industrial use. I will not support any plan that includes developing environmental unfriendly industries.	3/1/2023 7:01 PM
68	This is primarily a residential area. Industrial is not a good fit. Commercial like office space	3/1/2023 4:16 PM

Hilltop Horizon Community Survey

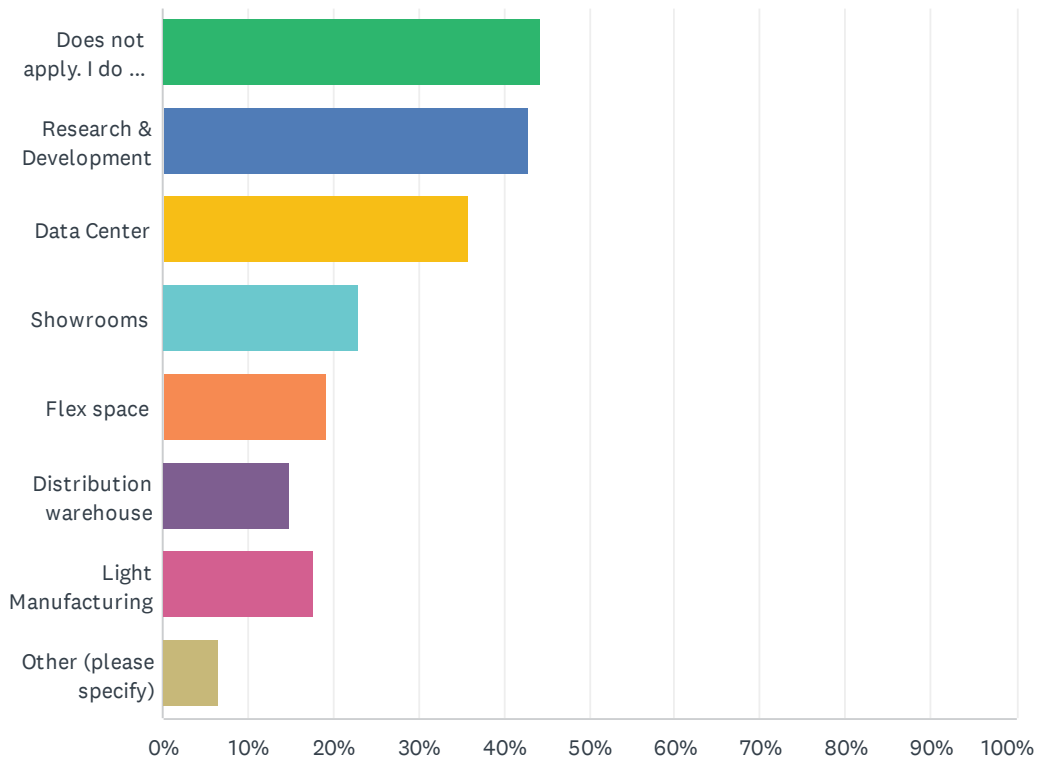
	would be very welcome	
69	No more warehouses!! Please be mindful of traffic patterns for those of us who live here. We need a hospital or clinic near here.thank you.	3/1/2023 3:34 PM
70	Industrial use will be bad for the environment and will make the community less safe	3/1/2023 3:32 PM
71	I also want to be assured that street and road damage will be fixed and maintained during and after construction. Ensure that the seniors, children and families are safe when traveling in the area. Make sure that the final product is aesthetically pleasing, and set up to discourage trespassers and encampments.	3/1/2023 2:53 PM
72	Kaiser Permanente could move it's whole Regional Laboratory to current vacant space in Hilltop structure. Other Biomedical could open too. Just needs proper structure for toxic/medical waste. Already has power and water.	3/1/2023 1:07 PM
73	We have enough distribution centers in the area. Please, no more.	3/1/2023 12:27 PM
74	Industrial use should not be more than 50%. And we should try to hide as much of it as possible, so does not become an eyesore to the community.	3/1/2023 9:18 AM
75	There is plenty of industrial land available along Richmond Parkway, no need to pollute Hilltop with industry. Housing, stores, restaurants, entertainment are what are needed.	2/28/2023 10:55 PM
76	This is a very vague question--"new uses" has many meanings	2/28/2023 9:06 PM
77	Need more information. No option to skip or select unsure	2/28/2023 7:37 PM
78	Would be okay if plans made the area trendy, aesthetically pleasing. I've seen mixed use developments including industrial use with designs that look seamless and bled well with the rest of the environment.	2/28/2023 6:34 PM
79	Industrial use has a negative affect on air quality and long term health of the residents nearby.	2/28/2023 6:27 PM
80	In the long term, becoming dependent on industrial business creates more financial instability. It would make the area vulnerable to catering to industrial use and creates a power dynamic where they could control decisions that should be made by residents and community members or threaten to move business elsewhere and collapse the local economy that heavily relied on them.	2/28/2023 5:05 PM
81	industrial is not a good mix with housing Richmond has much land area that can be developed for industrial use that is not near housing	2/28/2023 2:44 PM
82	non	2/28/2023 1:04 PM
83	Instead of trying to bring Industrial zoning to a residential area which would destroy the suburban feel of the community, say No to Prologis on this. As a homeowner I would look into a class action lawsuit against the city if this is allowed. There is plenty of land & space for distribution centers to be built along the Richmond Parkway. Why did the International campus for UC Berkeley fail? This would have been a Richmond coup for both jobs and property values and revenue to the city. Is it worth bringing a few low paying jobs to the site and destroying the air we breathe and the noise we'll hear so that a huge corporation can change the identity of this residential area? By the way, mall traffic is on the rise again. People want back into brick and mortar, so don't give up on it yet. The city council was fine with the previous owners plans to remodel the mall. They were allowed to not build anything for 5 years and then sold it, so it appears that the city is alright with leaving it vacant. So let's leave it vacant until the right buyer sees it's potential as a destination site vs a warehouse.	2/28/2023 11:55 AM
84	My answer is more of a "maybe". It depends on the type of industrial. Richmond residents already experience a disproportionate amount of noise and pollution from industrial sources. They would need to be very careful about the kinds of industrial they would add	2/28/2023 11:34 AM
85	It depends on what type of industrial use	2/28/2023 10:51 AM
86	Developers make their money from selling residential. So build some lifestyle retail & residential. Some residential can be for sale and some for rent. One much desired use is for very attractive senior housing--for sale. Many seniors in West County want to downsize from their single family homes and buy condos in a really pleasant, safe community development, with good access to public transit.	2/28/2023 8:11 AM

Hilltop Horizon Community Survey

87	Not the right area for industrial there are homes and schools here	2/28/2023 7:15 AM
88	Industrial use is means more industrial vehicle traffic when means increased emissions and it's bad for residents	2/28/2023 12:22 AM
89	Only light industry would be proper for any site in the hilltop Horizon project, and that industry should have to adhere to community requests for some sort of retail or restaurant, to coincide with the light industry because the hilltop community, and the city of Richmond would not get much use out of just industrial users of partial site at hilltop Something else would have to be added to it I believe	2/27/2023 11:04 PM
90	Define "industrial use" and give example(s) of industrial use	2/27/2023 9:13 PM
91	I'm all for industry, this is a community place in the past. That was miss managed and taken over by thugs forcing good business to flee running. Social inclusion doesn't involve catering to thugs and shop lifters. Industry has its place in Richmond, but this development should focus on redevelopment for communities and retailers.	2/27/2023 7:07 PM
92	I am not familiar with a way in which industrial use may coexist with the achievement of any of the goals I've identified as important in this survey. I am a local homeowner and would be much more in favor of raising local and/or property taxes to support these projects.	2/27/2023 6:53 PM
93	Yes only if industrial is environmentally sustainable and does not add to existing pollution emissions.	2/27/2023 5:08 PM
94	I am in favor of the ENTIRE former mall site being put to use by Prologis as a logistics facility, as I believe that is the surest path to restoring commercial activity and viability to the site.	2/27/2023 4:03 PM
95	Polluters like Chevron will diminish land values.	2/27/2023 3:45 PM
96	No industrial use! There are neighborhoods all around the perimeter of Hilltop Mall. Industrial use would put the general population at risk. It's already bad enough with Chevron only a few miles west.	2/27/2023 3:16 PM
97	Open to listening	2/27/2023 3:04 PM
98	Richmond has numerous acres of industrial land and this should not return to an industrial use like it once was. HOwever, light industrial uses like biotech, research and development and other light industrial uses could be considered.	2/27/2023 2:46 PM
99	Industrial and housing don't mix. Retail and housing mix very well.	2/27/2023 2:40 PM
100	Industrial use is better elsewhere.	2/27/2023 2:32 PM
101	would depend on what type of industrial use.	2/27/2023 2:19 PM
102	We need housing and retail which supports housing communities. Richmond has a lot of industrial and distribution centers. We do not need any more of that	2/27/2023 2:18 PM
103	Absolutely no industrial use, especially for the likes of Amazon and other logistic companies.	2/27/2023 12:56 PM
104	The property was bought by an industrial developer so that is clearly where the market is. Needs to incorporated into the site.	2/27/2023 12:53 PM
105	There is MORE than enough large industrial development along the Richmond Parkway. And those newly built warehouses are still empty. In addition, the wear and tear on our ROADWAYS must be considered. When Amazon had its trucks in the Hilltop Mall parking lot, that added significant wear and tear on our roads. Other HEAVY trucks that want to avoid the mess at I-80 and the Parkway also use Hilltop Drive as an alternative. NOT okay for the nearby residents who put up with the noise and fumes let alone the increased wear and tear on our local streets. On the other hand, the light industrial sites along Lakeside Drive and the Jo-Inn (sp?) along Hilltop near SP Ave seem more appropriate for the area.	2/27/2023 12:21 PM
106	If industrial use is required to finance, then minimum industrial use is acceptable.	2/27/2023 11:44 AM

Q15 What type of light industrial uses would be most acceptable in the Hilltop plan area? Please select your top four choices. Note: Industrial use in the plan area is not currently a permitted use. Introducing industrial to the plan area will require a General Plan Amendment (GPA) and rezone, a process that would require City Council approval.

Answered: 411 Skipped: 61



ANSWER CHOICES	RESPONSES	
Does not apply. I do not think industrial use should be permitted in the Hilltop plan area.	44.28%	182
Research & Development	42.82%	176
Data Center	35.77%	147
Showrooms	23.11%	95
Flex space	19.22%	79
Distribution warehouse	14.84%	61
Light Manufacturing	17.76%	73
Other (please specify)	6.57%	27
Total Respondents: 411		

#	OTHER (PLEASE SPECIFY)	DATE
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Hilltop Horizon Community Survey

1	Kaiser Clinic	3/15/2023 12:02 PM
2	Huh	3/14/2023 2:59 PM
3	Data center powered by renewable energy	3/13/2023 6:00 PM
4	Ok	3/11/2023 12:58 PM
5	Solar farm	3/11/2023 11:48 AM
6	My goal would be to make sure whatever it is would not be polluting, would be a good neighbor now and forever. For example, light manufacturing could be fine or terrible, depending the business. I would not approve general zoning change, but case-by-case exceptions OR make sure the zoning includes really strong restrictions relating to not adding car traffic to the area, not polluting air, water, soil, light, noise. CONTINUE TO THINK OF THE HEALTH OF THE COMMUNITY.	3/11/2023 11:02 AM
7	job opportunities, not housing opportunities	3/11/2023 10:59 AM
8	Manufacturing might bring jobs for people in the community	3/10/2023 8:24 AM
9	This was not intended for warehouses. Most humans would prefer to live next to lively and walkable areas with commerce. No one wants to live next to warehouses.	3/8/2023 11:41 PM
10	Tech companies	3/8/2023 11:19 PM
11	A Hospital	3/8/2023 8:29 PM
12	Hospital/Medical Offices	3/8/2023 11:40 AM
13	IT companies	3/7/2023 1:35 PM
14	Research	3/6/2023 9:02 PM
15	Community center	3/6/2023 3:18 PM
16	BART	3/6/2023 2:53 PM
17	Training facility	3/6/2023 11:27 AM
18	Mall in restaurants	3/6/2023 9:09 AM
19	I think it's hard to just pick without really knowing what it is and how it'd be incorporated into the entire plan. I know many community members make assumptions about how awful it would be with many thinking of the impact of all the Amazon trucks as well as images of giant industrial parks. Obviously, most community members want this area to meet the needs of food, safety, entertainment to enhance our quality of life. If Prologis could just explain what they want to do and how unobtrusive they will strive to make that plan, maybe more would be on board. The worse outcome would be the city doesn't get approval for industrial use and that is a criteria for prologis who then ends up selling the lot and we start all over again. We need to compromise.	3/4/2023 9:55 AM
20	Homes	3/2/2023 7:05 AM
21	Conference Center	2/28/2023 8:34 PM
22	Too broad need more information or examples	2/28/2023 7:40 PM
23	no heavy industrial should be with housing, but offices, etc are ok	2/28/2023 2:47 PM
24	If Research & Development is done in office space I could agree with that, but why would the zoning have to change when there are already offices in the area?	2/28/2023 12:02 PM
25	Battery Storage	2/27/2023 8:20 PM
26	Rezoning will take too long.	2/27/2023 3:47 PM
27	would depend on what light industrial use	2/27/2023 2:22 PM

Q16 Please share if you have additional comments in response to Question 15. (optional)

Answered: 45 Skipped: 427

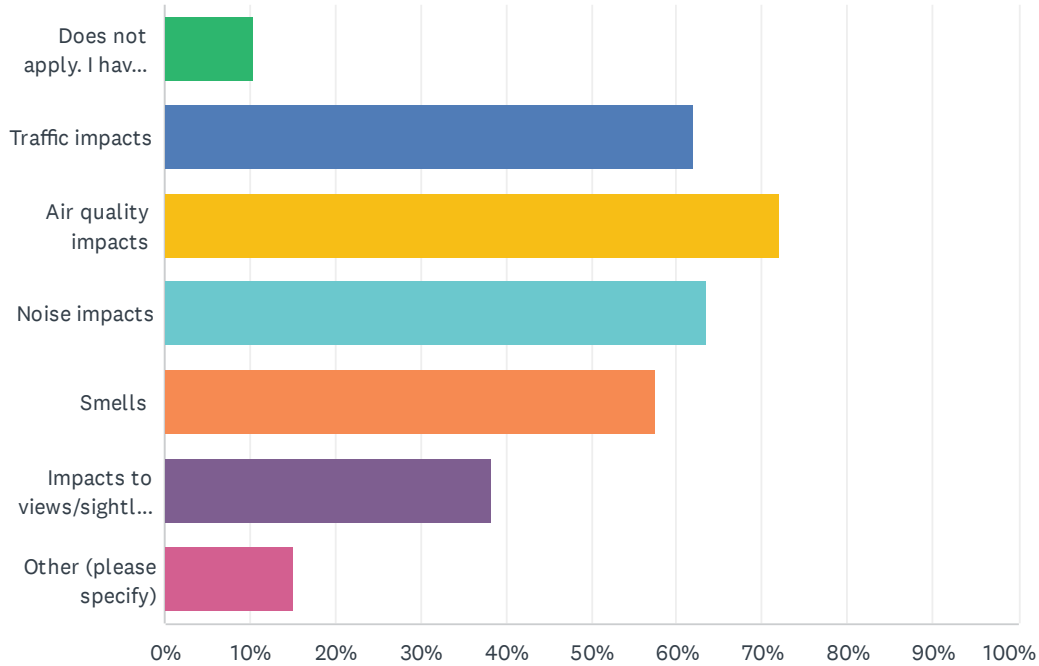
#	RESPONSES	DATE
1	A Kaiser clinic to help the community	3/15/2023 12:02 PM
2	Providing a high number of good paying jobs for the local community is important and necessary.	3/14/2023 8:56 PM
3	Technology and innovation companies please.	3/14/2023 4:36 PM
4	What are some examples of research and development?	3/14/2023 2:13 PM
5	What industries, companies, other entities are looking to rezone the area? That should be transparent to public during this process.	3/14/2023 1:24 PM
6	I'm not sure what you mean by data center. A call center would be ok. Data mining would not be ok.	3/14/2023 12:26 PM
7	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:04 AM
8	Stop franchising. Stop permitting. Stop rationing. START SELLING.	3/14/2023 10:59 AM
9	A data center powered by sustainable/renewable energy could be very profitable and is a necessity for addressing climate change and the increasing share of energy used by the internet worldwide. Amazon and Google are have committed to this and we could be part of that.	3/13/2023 6:00 PM
10	If industrial uses are allowed, they should provide a high quantity of good paying jobs.	3/13/2023 5:44 PM
11	If any industrial use is permitted it should be restricted to the least intrusive and negatively impactful to the area; Research and Development.	3/12/2023 9:55 AM
12	Need diversification	3/11/2023 12:58 PM
13	Flex space would not be bad but only if really well thought out and managed	3/11/2023 11:48 AM
14	No distribution warehouse industrial use or light manufacturing. The mall area is not conducive for shipping wares unlike it is for the warehouses built on Atlas Road. Light manufacturing and distribution warehouse may lead to air quality issues. Richmond already has one of the worst air quality in the Bay Area because of the Chevron oil refinery.	3/11/2023 11:15 AM
15	Again, the general categories are not the defining features that I'd use. The important criteria should be what affect the specific businesses have on the health and well-being of Richmond residents in the present and the future. No more kicking the can down the road to let future generations have to deal with problems we create.	3/11/2023 11:02 AM
16	To be honest, I'm. It quite sure what this means.	3/9/2023 8:39 PM
17	Please bring in high quality, recreational activities. Here's an idea: https://youtu.be/80SN3LUXulk Turn Richmond into a destination, not a dump.	3/8/2023 11:41 PM
18	See comments in #14. Richmond has so much industry already I do not see this as a priority. Housing and services are a higher priority.	3/8/2023 11:42 AM
19	None	3/7/2023 2:44 PM
20	None	3/7/2023 12:52 PM
21	There are brand new distribution warehouses off Richmond Parkway that are empty now.	3/7/2023 10:45 AM
22	Stop polluting our air and water	3/7/2023 8:27 AM

Hilltop Horizon Community Survey

23	Bring in big enterprises like UCSF medical center which is looking to expand to the east bay. R&D is huge arm of UC's enterprise.	3/6/2023 4:59 PM
24	Many people live in this area. It's next to the highway and a desirable space to build out for residents.	3/6/2023 2:42 PM
25	Not sure if the long term vision of light industrial uses would benefit the community, environment, and if the rezone would worth it.	3/6/2023 1:33 PM
26	Mall in restaurants	3/6/2023 9:09 AM
27	My biggest concern with industrial is safety, no industrial suites with toxic chemicals or that effect the air quality	3/4/2023 4:23 PM
28	I've picked only two because those are the only two I'd consider appropriate.	3/4/2023 1:35 PM
29	i'm concerned about accidents inside the plants and their polluting our neighborhoods	3/4/2023 12:23 AM
30	Mixed use retail includes showrooms?	3/3/2023 10:14 AM
31	Industrial use only serves the corporations. We need tangible and accessible opportunities for the community that live in the area. we deserve entertainment, cultural event spaces, access to healthy food, local business, etc.	3/2/2023 10:58 AM
32	Whatever doesn't pollute.	3/2/2023 10:30 AM
33	No on distribution centers. Gas emissions	3/2/2023 7:05 AM
34	No warehouse or manufacturing	3/1/2023 4:22 PM
35	Hotels	3/1/2023 2:04 PM
36	Anything that does not require big rigs driving through the community	3/1/2023 9:26 AM
37	Too broad need more information or examples	2/28/2023 7:40 PM
38	none	2/28/2023 1:05 PM
39	n/a	2/28/2023 2:01 AM
40	None of the options above. The area should be a place for residents of Richmond, Hilltop and neighboring cities will want to go for shopping and "feel good" community. Should be a beautification area.	2/27/2023 9:17 PM
41	No industry. Mixed use ok, to encourage upper middle classes.	2/27/2023 7:25 PM
42	I am in favor of the entire former mall site being converted to a logistics facility by Prologis.	2/27/2023 4:06 PM
43	No industrial use. We already have Chevron which is too close.	2/27/2023 3:18 PM
44	Possible	2/27/2023 3:07 PM
45	Light industrial, meaning biotech labs and research buildings from UCSF and UC Berkeley.	2/27/2023 1:01 PM

Q17 What are your biggest concerns related to industrial use if permitted in the Hilltop plan area? Select all that apply.

Answered: 411 Skipped: 61



ANSWER CHOICES	RESPONSES
Does not apply. I have no concerns with industrial use.	10.46% 43
Traffic impacts	62.04% 255
Air quality impacts	72.02% 296
Noise impacts	63.50% 261
Smells	57.66% 237
Impacts to views/sightlines	38.44% 158
Other (please specify)	15.09% 62
Total Respondents: 411	

#	OTHER (PLEASE SPECIFY)	DATE
1	.	3/15/2023 11:42 AM
2	It's too close to my permanent residence.	3/15/2023 10:20 AM
3	safety	3/15/2023 9:47 AM
4	Richmond has historically housed Latino and black communities, making it industrial use space reiterates the fact that businesses use such communities to house such spaces that can have health implications without a regard for the families living there	3/15/2023 8:19 AM
5	Health consequences	3/14/2023 9:39 PM

Hilltop Horizon Community Survey

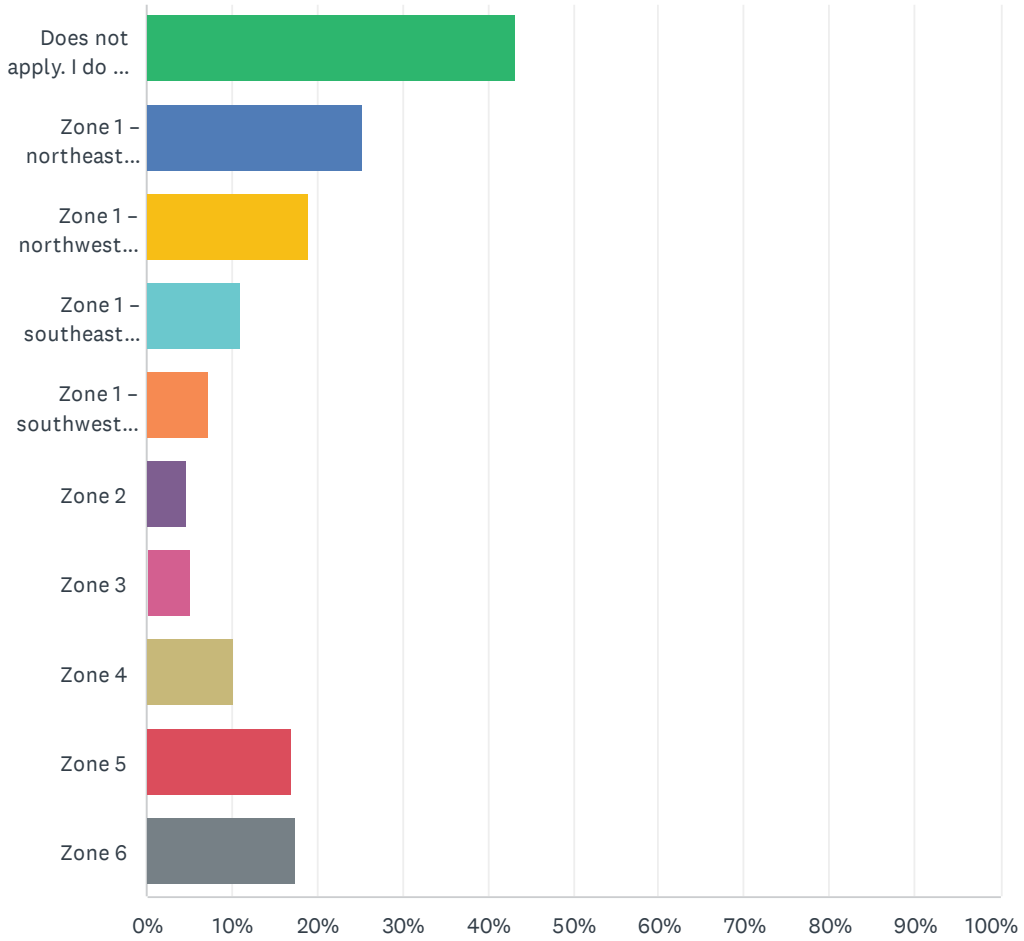
6	safety for students and families	3/14/2023 8:56 PM
7	Safety for residents, community members, and students; missed opportunity to invest in the community.	3/14/2023 8:45 PM
8	Quality of life concerns	3/13/2023 8:14 PM
9	Trucks accessing and queuing on the loop road, especially the southern portion of the loop road.	3/13/2023 5:44 PM
10	Impact to community development.	3/12/2023 12:48 PM
11	This is NOT an industrial site.	3/11/2023 5:28 PM
12	Health impacts, Impact to city culture and stereotypes	3/11/2023 11:41 AM
13	Light pollution, water pollution, generating more waste for our city and county to deal with.	3/11/2023 11:02 AM
14	Loss of opportunity to create a meaningful space for community gathering	3/8/2023 11:51 PM
15	How does that elevate the lives of people living nearby?	3/8/2023 11:41 PM
16	Waste of money	3/8/2023 8:59 PM
17	See asnwrs 14 and 15.	3/8/2023 11:42 AM
18	Does not add to the culture and richness of the Richmond community	3/8/2023 11:40 AM
19	Traffic safety - we have children attending school in our neighborhood	3/7/2023 7:22 PM
20	Please build us a park/pond and open space.	3/7/2023 5:57 PM
21	given the current boom of fulfilment and distribution building we don't want oversaturation of this industry	3/7/2023 5:44 PM
22	Take away from Hilltop as a family/community destination	3/7/2023 4:19 PM
23	Crime	3/7/2023 3:26 PM
24	Enough in the surrounding area, don't need anymore	3/7/2023 10:13 AM
25	Night activity	3/7/2023 7:58 AM
26	Reducing property value, homeless encampments, crime	3/6/2023 8:35 PM
27	None	3/6/2023 4:59 PM
28	Richmond parkway has space for that	3/6/2023 3:12 PM
29	Lowers property values for those who own a home in the hilltop neighborhood	3/6/2023 2:42 PM
30	Impact on health of residents and employees	3/6/2023 2:42 PM
31	Security impacts	3/6/2023 12:02 PM
32	groundwater quality, soil contamination, property values, quality of life,	3/6/2023 11:49 AM
33	How it affects the current housing around the mall	3/6/2023 11:27 AM
34	None	3/6/2023 9:09 AM
35	I'm also concerned about industrial waste.	3/6/2023 8:01 AM
36	We need more affordable housing and this area seems more appropriately suited for it then industrial use	3/4/2023 11:54 AM
37	Safety	3/4/2023 10:44 AM
38	It's not incorporated in an aesthetically and unassuming way.	3/4/2023 9:55 AM
39	Safety	3/4/2023 9:40 AM
40	I am concerned that Amazon is going to try to take the space if that amendment were to pass. I strongly oppose!	3/3/2023 10:18 PM

Hilltop Horizon Community Survey

41	Industrial businesses	3/3/2023 6:33 PM
42	The city not receiving needed taxes from these light industrial uses	3/3/2023 10:14 AM
43	soil contamination. putting homes near industrial businesses	3/3/2023 10:14 AM
44	crime	3/2/2023 5:24 PM
45	automatic down graded retail and other commercial	3/2/2023 5:17 PM
46	Road Damage	3/1/2023 2:59 PM
47	Why can't this be funded w/o having industrial use? Other cities manage. This is right off of 80- -consumers will come if you make it a destination.	3/1/2023 12:33 PM
48	Property values	2/28/2023 7:40 PM
49	Health impacts	2/28/2023 6:35 PM
50	Toxic substances and contaminants	2/28/2023 5:09 PM
51	No one wants to live in what is perceived as an Industrial zone. This would lower property values and has a direct effect on homeowners in this area.	2/28/2023 12:02 PM
52	It would be a waste of this area to just do industrial uses	2/28/2023 9:42 AM
53	Industrial use will impact desirability to frequent this area for shopping, dining, connecting.	2/28/2023 8:26 AM
54	Hilltop needs residential & lifestyle retail, NOT industrial, which you can already find in many other parts of Richmond and the unincorporated areas nearby.	2/28/2023 8:19 AM
55	I've lived near commercial areas in large cities. They always become problematic and barren. No one wants to live near them.	2/27/2023 10:31 PM
56	Lower housing values reducing tax revenue	2/27/2023 8:43 PM
57	The City and regional agencies can't properly address existing industrial areas and associated environmental and public health & safety impacts. Why would you create more in Richmond?	2/27/2023 8:30 PM
58	Discourage upper middle classes from living there, and retail spaces would be less attractive to peruse use.	2/27/2023 7:25 PM
59	It will take away from land that can be used for housing.	2/27/2023 7:15 PM
60	My biggest concern is that once industrial use proves profitable, that the city will have no incentive for reevaluating the use and development of this space.	2/27/2023 6:56 PM
61	Industrial use is incompatible with a true mixed use center	2/27/2023 2:35 PM
62	Lack of culture to serve the people.	2/27/2023 1:47 PM

Q18 What zones (above image) would best support industrial use in the Hilltop plan area? Please select your top three choices.

Answered: 411 Skipped: 61



Hilltop Horizon Community Survey

ANSWER CHOICES	RESPONSES	
Does not apply. I do not think industrial use should be permitted in the Hilltop plan area.	43.31%	178
Zone 1 – northeast quadrant	25.30%	104
Zone 1 – northwest quadrant	18.98%	78
Zone 1 – southeast quadrant	11.19%	46
Zone 1 – southwest quadrant	7.30%	30
Zone 2	4.62%	19
Zone 3	5.11%	21
Zone 4	10.22%	42
Zone 5	17.03%	70
Zone 6	17.52%	72
Total Respondents: 411		

Q19 Please share if you have additional comments in response to Question 18. (optional)

Answered: 26 Skipped: 446

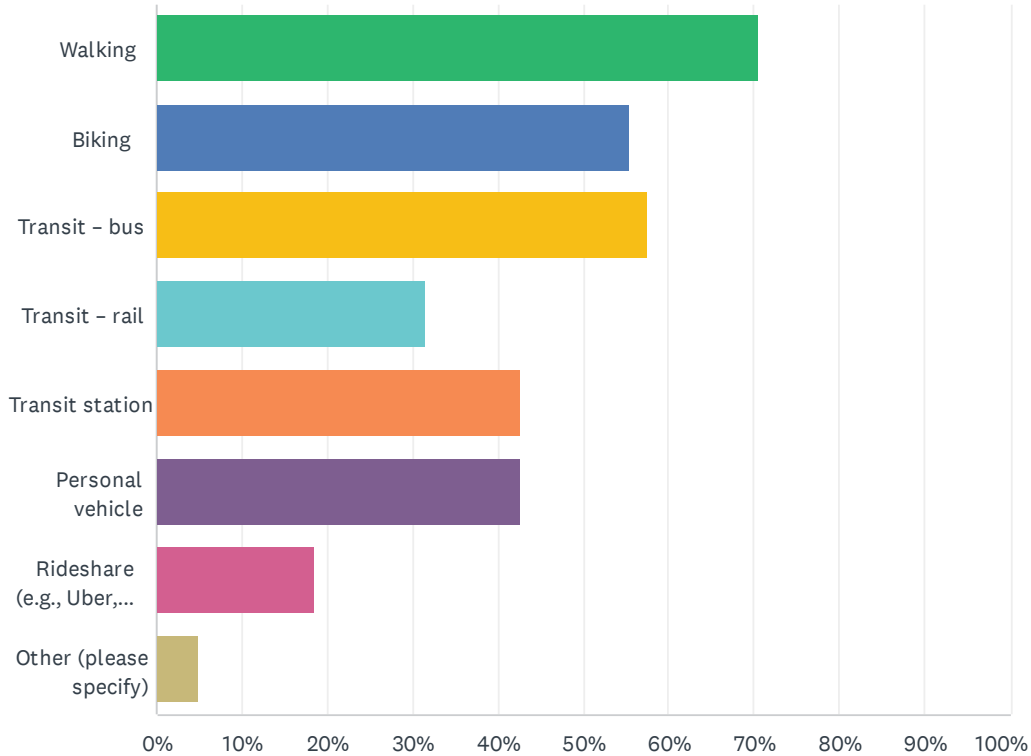
#	RESPONSES	DATE
1	The industrial use should be very limited if allowed and should be “invisible” to the rest of the development.	3/14/2023 11:54 PM
2	Who or which organizations are pushing for industrial use? Will that be made public?	3/14/2023 1:24 PM
3	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:04 AM
4	Industrial development should not be allowed on the southern portion of the mall property or any of the other parcels outside of the mall.	3/13/2023 5:44 PM
5	Closest location to freeway	3/13/2023 5:04 PM
6	Do not want industrial.	3/12/2023 9:55 AM
7	I don't think traditional use-based zoning is a good idea, especially for Hilltop. We should be using form-based code. No area should be purely industrial. Industry should be conducted in such a way that it is compatible with humans living nearby.	3/11/2023 11:02 AM
8	Industrial use should not be introduced or allowed to be an amended use group / type.	3/8/2023 11:51 PM
9	I'm sure you realize that industrial use does nothing for the people in the surrounding neighborhoods. It does not bring vitality and energy. If you bring warehouses, people WILL protest and it will be clear that the neighborhood is NOT welcoming of industry. You NEED to consider that you are dealing with a community and people who don't want to drive a minimum of 30 minutes to shop and dine. Stop asking about industrial use. No one wants that. Thank you!	3/8/2023 11:41 PM
10	None	3/7/2023 12:52 PM
11	We already have too many industrial areas in Richmond	3/6/2023 6:19 PM
12	I think this area should remain for the community. There's plenty of industrial space in Richmond Parkway	3/6/2023 3:12 PM
13	NONE	3/6/2023 2:42 PM
14	If rezoning is required. Traffic will definitely be a mess getting off the ramp during traffic hours. Plus there is a school in the area that is already causing traffic across from Walmart.	3/6/2023 1:33 PM
15	We need them all and eating restaurant in hilltop	3/6/2023 9:09 AM
16	As far away from the current mall is best.	3/4/2023 9:55 AM
17	Really, the best places for industrial are zones 1 & 2.	3/2/2023 11:42 AM
18	Please make sure nothing is built in front of summer lane	3/2/2023 7:05 AM
19	Why does Richmond have to have industrial support? Does Danville? Does Walnut Creek?	3/1/2023 12:33 PM
20	As with the housing question, this is a very poor question as it is impossible to determine what is best just based on geography	2/28/2023 9:08 PM
21	should be housing and other uses that support housing (restaurants, entertainment, groceries, walkable spaces) these do not align with industrial presence smaller offices would be ok	2/28/2023 2:47 PM
22	none	2/28/2023 1:05 PM
23	Unfortunately your survey is skewed towards asking people to accept possible Industrial scenarios.	2/28/2023 12:02 PM

Hilltop Horizon Community Survey

24	I couldn't provide a good answer without further analysis	2/28/2023 11:36 AM
25	Northeast quadrant possible use of teas each and development	2/27/2023 7:25 PM
26	If industrial was required, it would be best in Zones 5 and 6 and place the housing in Zones 2, 3, and 4.	2/27/2023 2:43 PM

Q20 What means of transport would you like to see improvements to in order to utilize these facilities and services more frequently? Please select your top four choices.

Answered: 411 Skipped: 61



ANSWER CHOICES	RESPONSES
Walking	70.56% 290
Biking	55.47% 228
Transit – bus	57.66% 237
Transit – rail	31.63% 130
Transit station	42.58% 175
Personal vehicle	42.58% 175
Rideshare (e.g., Uber, Lyft)	18.49% 76
Other (please specify)	4.87% 20
Total Respondents: 411	

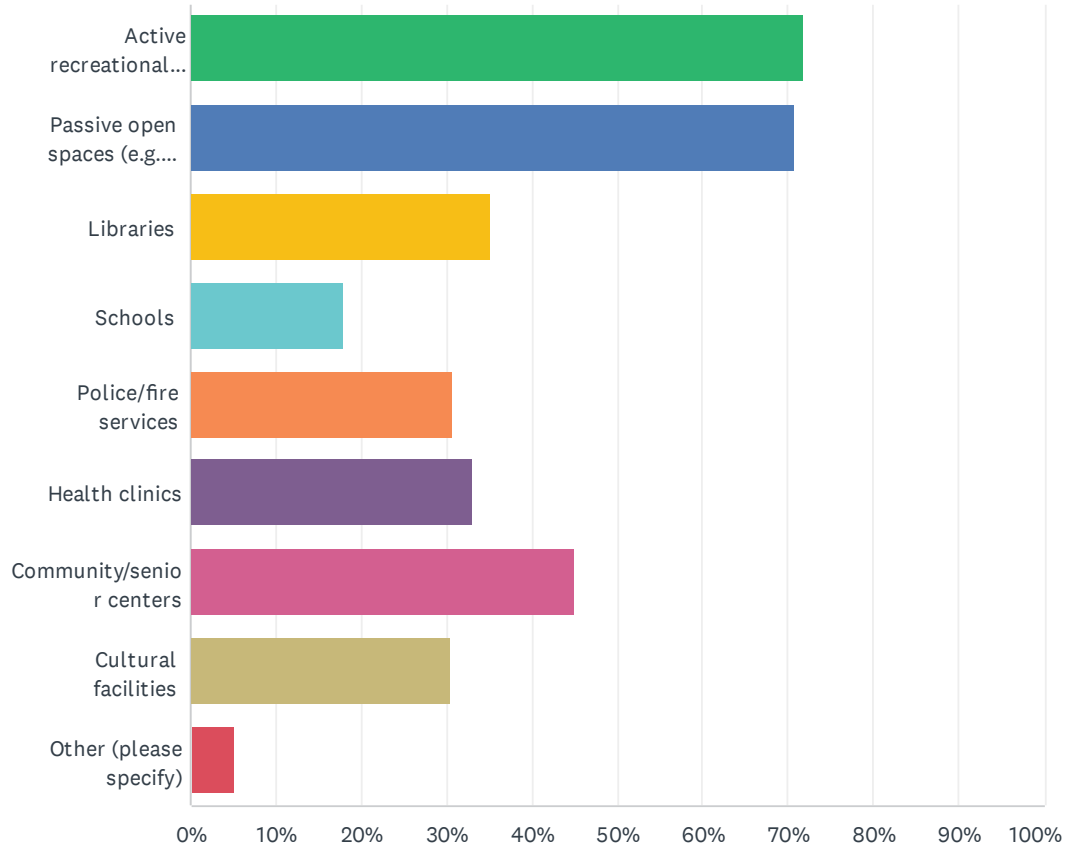
#	OTHER (PLEASE SPECIFY)	DATE
1	we need to maintain or improve the existing transit station and bus hub at the mall	3/14/2023 8:56 PM
2	ev chargers.	3/14/2023 4:36 PM

Hilltop Horizon Community Survey

3	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:04 AM
4	The existing transit station/bus hub at the mall needs to be included in any future development.	3/13/2023 5:44 PM
5	a service like Emery Go Round in Emeryville	3/12/2023 9:55 AM
6	walking bridge above and across highway 80	3/11/2023 10:59 AM
7	Walking to work or biking seems healthy in a number of ways	3/10/2023 8:24 AM
8	BART	3/8/2023 11:19 PM
9	BART	3/7/2023 5:11 PM
10	BART	3/7/2023 1:35 PM
11	Make it accessible and desirable (bus already comes here)	3/6/2023 6:19 PM
12	BART	3/6/2023 2:53 PM
13	to what facilities and services does this question refer? If industrial use - none. I am adamantly opposed to industrial use of the Hilltop Plan Area.	3/6/2023 11:49 AM
14	Bus and rail	3/4/2023 11:54 AM
15	There is currently no safe way to walk around the perimeter of the Hilltop Mall area	3/4/2023 9:40 AM
16	More electric vehicle charging stations	3/2/2023 9:05 PM
17	New technology for transit	3/1/2023 9:26 AM
18	BART	2/28/2023 2:47 PM
19	BART will NOT come to Hilltop, as it is too expensive. Many studies have been done about this. Please contact John Nemeth, Executive Director, WCCTAC, for more information. See: https://www.wcctac.org/	2/28/2023 8:19 AM
20	EV Chargers	2/27/2023 11:27 AM

Q21 What type of community facilities should be prioritized in the Hilltop plan area? Please select your top four choices.

Answered: 411 Skipped: 61



ANSWER CHOICES	RESPONSES	
Active recreational spaces (e.g., playgrounds, sports fields, trails)	71.78%	295
Passive open spaces (e.g., plazas, gardens, picnic areas)	70.80%	291
Libraries	35.28%	145
Schools	18.00%	74
Police/fire services	30.66%	126
Health clinics	33.09%	136
Community/senior centers	45.01%	185
Cultural facilities	30.41%	125
Other (please specify)	5.11%	21
Total Respondents: 411		

#	OTHER (PLEASE SPECIFY)	DATE
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Hilltop Horizon Community Survey

1	Kaiser Clinics	3/15/2023 12:02 PM
2	Museums	3/15/2023 10:20 AM
3	None	3/7/2023 11:55 PM
4	Hilltop Mall	3/6/2023 6:34 PM
5	natural/wildlife areas	3/6/2023 11:49 AM
6	Please combine Richmond Libraries with CCC, our libraries are terrible compared to surrounding cities and have little services.	3/6/2023 11:44 AM
7	Mall and eating restaurants	3/6/2023 9:09 AM
8	ALL of these should be considered.	3/4/2023 1:35 PM
9	Theatre	3/4/2023 10:44 AM
10	BART Station	3/2/2023 5:17 PM
11	Hospital	3/2/2023 2:11 PM
12	Community First! Village to eradicate homelessness	3/2/2023 10:30 AM
13	Can we use another word than picnics	3/2/2023 7:05 AM
14	Conference center	2/28/2023 8:34 PM
15	community supports: police, fire, schools, community centers	2/28/2023 2:47 PM
16	Comment: a fire station already exists across the street	2/28/2023 12:02 PM
17	Workforce training and employment center	2/27/2023 8:20 PM
18	City cannot afford these so they need to be funded by the development, in perpetuity. If the development can't afford these facilities, it shouldn't include them The city's primary goal needs to be fiscal improvement	2/27/2023 8:12 PM
19	Less is more, propose built for positive growth to encourage upper middle class.	2/27/2023 7:25 PM
20	no more schools - parents park in the middle of streets	2/27/2023 12:25 PM
21	We need retail and restaurants, the other options are already in abundance.	2/27/2023 12:13 PM

Q22 What other uses, can you see, would be a good use for the Hilltop area? (optional)

Answered: 123 Skipped: 349

#	RESPONSES	DATE
1	Improve the area with the times - promote Shopping, entertainment/ facilities for young adult and seniors (similar to Emeryville or Walnut Creek shopping and entertainment area bring money and quality to the area so people in the bay will come and bring money into the area.	3/15/2023 11:57 AM
2	grocery store, restaurants	3/15/2023 9:57 AM
3	Scrap the entire current development & make it a huge center to help the unhoused	3/15/2023 9:17 AM
4	I can see it as an event/concert venue	3/15/2023 8:20 AM
5	RETAIL, DINING AND RESTAURANTS . A PRIORITY	3/15/2023 8:15 AM
6	Adult school, trades school, park field with security. A place people feel safe to walk!	3/15/2023 1:37 AM
7	A nice tower or garden terrace that showcases the wonderful view. BART transit village. Public infrastructure such as education or training centers,	3/15/2023 12:04 AM
8	Recreational use for children	3/14/2023 11:02 PM
9	Children's Participatory Fountain see Central Park in San Ramon	3/14/2023 6:54 PM
10	Skating rink	3/14/2023 3:01 PM
11	Open the Mall it was fine	3/14/2023 3:00 PM
12	Urgent care, health care (imaging, specialists offices), kids' playground	3/14/2023 12:30 PM
13	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:05 AM
14	Demolish the mall and the asphalt. Start over. Minimum 2500 multifamily units. 50% affordable. Modular construction wherever possible. Open-space investment means exactions upon proximate neighbors to pay for it.	3/14/2023 11:02 AM
15	Roller skate rink; indoor skate park	3/13/2023 6:01 PM
16	Gym or a community pool	3/13/2023 4:15 PM
17	A food court	3/13/2023 4:14 PM
18	Yes	3/13/2023 1:23 PM
19	Community center: housing, health, culture, arts to bring people together rather than just be a vehicular retail destination.	3/12/2023 12:50 PM
20	a multi use area that includes housing, including affordable, senior, etc., park like areas and shopping.	3/12/2023 9:58 AM
21	open space	3/11/2023 5:32 PM
22	Learning centers	3/11/2023 12:59 PM
23	Introduce more EV charging stations. Introduce some Asian supermarkets, drink shops, and restaurants.	3/11/2023 11:54 AM
24	More diverse restaurants. After-school center/area for kids so that they aren't roaming the streets. Pet adoption/humane society.	3/11/2023 11:46 AM
25	It could be a model walkable, bikeable, mixed-use community with dense housing, open space, car-free streets, great train and trial connectivity to downtown Richmond, Pinole, etc.	3/11/2023 11:07 AM

Hilltop Horizon Community Survey

By being a model, we set Richmond up as the place others come to learn and take back to their own communities.

26	Trampoline Park!!	3/11/2023 9:41 AM
27	Roller skating rink and indoor playground	3/10/2023 8:28 AM
28	Hotel and entertainment facilities like Great Wolf Lodge (in Manteca). Family Entertainment facility that attracts statewide or national audience.	3/9/2023 12:03 AM
29	Talk to Great Wolf Lodge or other similar destinations. There is also https://www.bigsnowamericandream.com/ . This is your chance to greatly improve live-ability. This is why it's important to NOT bring warehouses to this area.	3/8/2023 11:45 PM
30	Richmond needs to try and become a better version of walnut creek. We need high end single family homes, luxury apartments for sale, tech companies and other mom and pop owned stores.	3/8/2023 11:21 PM
31	Hospital	3/8/2023 8:29 PM
32	Restaurants	3/7/2023 11:56 PM
33	entertainment or recreational	3/7/2023 9:14 PM
34	Residential homes for sale	3/7/2023 7:23 PM
35	Arts& Entertainment: studio(s) that will generate job opportunities.	3/7/2023 7:17 PM
36	Please build us an all abilities park similar to Mia's Dream Park in Hayward or Heather Farms in Walnut Creek. And a library! Education first.	3/7/2023 5:58 PM
37	This area would be great if it incorporated an LA style shopping center similar to the Americana in glendale or the Grove. Also a space to attract tech companies would also be great. But we need less homes for rent and more options for purchase.	3/7/2023 5:14 PM
38	Another mall that is upgraded	3/7/2023 5:00 PM
39	Post Office; Wells Fargo Bank; Korean BBQ Restaurant; Sushi Restaurants; Dim Sum Restaurants; Macy's; Nordstrom; Rack; Ann Taylor; Barber Shop; Massage Spa; Hair Salon; Facial Salon; Bed Bath & Beyond; Bakery	3/7/2023 4:26 PM
40	Affordable and safe apartments.	3/7/2023 3:27 PM
41	We need to attract tech companies to Richmond and independent businesses.	3/7/2023 1:37 PM
42	Shopping Center	3/7/2023 12:55 PM
43	Sports facilities	3/7/2023 8:45 AM
44	Gym	3/6/2023 10:38 PM
45	We need entertainment and restaurants. All we have are fast food restaurants.	3/6/2023 9:46 PM
46	Mall area new stores restaurants	3/6/2023 9:37 PM
47	The new stadium site for the A's! (I can dream)	3/6/2023 8:43 PM
48	N/A	3/6/2023 7:02 PM
49	Mall. We have to commute across town to shop.	3/6/2023 6:35 PM
50	Hospital	3/6/2023 6:29 PM
51	Festival / outdoor concert place, Trader Joe's or other desirable grocery store, bike and pedestrian friendly and SAFE. Because its such a large space, additional affordable housing would be nice. There's a unhoused community here in Richmond; it would be very forward thinking to also provide resources for the under-served. After all, the motto IS pride and purpose.	3/6/2023 6:23 PM
52	A community where there is a nice walking trail ,park or nice townhouse community affordable for Richmond residents.	3/6/2023 6:22 PM
53	housing, dining, small retail, walking passage.	3/6/2023 5:12 PM

Hilltop Horizon Community Survey

54	housing!	3/6/2023 4:47 PM
55	Community park	3/6/2023 4:24 PM
56	We need areas maintained clean, open for families, plazas to invest our money in instead of driving to concord and other cities to provide revenue. This community needs uplifting	3/6/2023 3:14 PM
57	Regional transit hub with BART, BUS, and ride share.	3/6/2023 2:56 PM
58	I've answered previously.	3/6/2023 1:38 PM
59	Housing and commercial walkable spaces. Improve transit so the congestion from I80 can be helped.	3/6/2023 11:45 AM
60	Vocational training part of community College.	3/6/2023 11:39 AM
61	Good security to patrol the facilities	3/6/2023 11:31 AM
62	Safety	3/6/2023 11:10 AM
63	Costco	3/6/2023 10:27 AM
64	Work live space. Retail and housing. Movie and restaurants restaurants	3/6/2023 9:15 AM
65	Mall in eating restaurants	3/6/2023 9:11 AM
66	Major medical services	3/6/2023 8:25 AM
67	1) BART Station 2) Protected bike lane that connects with a BART station and the bay trail. 3) Pool 4) Beautiful park setting	3/5/2023 1:07 PM
68	Community and cultural facilities	3/5/2023 6:27 AM
69	24 hr fitness , dog park, affordable housing	3/4/2023 1:03 PM
70	It's a pretty large area that has been wasted on parking and big box stores. It's such an opportunity to use this space to build affordable housing mixed with amenities that have been proven to be healthy for communities, like walking paths, trees, small locally-owned businesses (restaurants, small grocery stores, how bout a bookstore...) and maybe some facilities that benefit the community, like a health clinic, library, community center, museum.	3/4/2023 12:04 PM
71	walking paths, bicycle paths	3/4/2023 12:25 AM
72	A tiered income residential development complex. Full of amenities attracting an array of people. Pricing adjusted to income to maintain a diverse community.	3/3/2023 10:23 PM
73	Ice skating, bowling, billiards, ect.	3/3/2023 3:42 PM
74	Farmer's market	3/3/2023 11:14 AM
75	Restaurant & retail	3/3/2023 10:17 AM
76	More restaurants, maybe outlets for shopping.	3/3/2023 9:12 AM
77	Housing, Family entertainment, multi- sport facility, and shopping	3/2/2023 9:52 PM
78	Restaurants. Make it like Walnut Creek	3/2/2023 8:02 PM
79	I'd love for there to be a library. I'd really like it to be family friendly.	3/2/2023 7:56 PM
80	Higher end retail	3/2/2023 5:55 PM
81	BART	3/2/2023 5:19 PM
82	Night entertainment options such as dance/night clubs, playhouse theater	3/2/2023 3:01 PM
83	Already answered earlier.	3/2/2023 11:43 AM
84	Religious groups, churches, yoga studios, rock climbing gym, health food store, Whole Foods, Trader Joes, Sprouts, animal adoption shelter	3/2/2023 10:35 AM
85	Galleria with shops & restaurants	3/1/2023 9:23 PM
86	Grocery stores , cafes, Macy's, Dave and Busters, Dollar tree	3/1/2023 8:49 PM

Hilltop Horizon Community Survey

87	Outdoor concert venue	3/1/2023 3:37 PM
88	Allow the EBRPD to acquire it and develop it as a regional park	3/1/2023 3:34 PM
89	Outdoor fitness venue, farmers market, education, outlet stores, upgraded Walmart, go carting, museum, swimming, restaurants and cafes	3/1/2023 3:10 PM
90	Farmer's Market, Food trucks, youth centers, senior centers--a melting pot of generations	3/1/2023 12:39 PM
91	soccer fields, skate rink,	2/28/2023 11:20 PM
92	Look at what cities like Dublin have done to bring new restaurants, stores and entertainment options. That is what Hilltop needs.	2/28/2023 10:59 PM
93	Hospital with an emergency room	2/28/2023 8:38 PM
94	Healthy lifestyle resources. High quality (but affordable) food/grocery, community garden, and dining options. Clean and safe parks/garden walking areas, recreational/sporting activities (skating, gym, track field, bowling,) wellness and holistic fitness and health options. Space for in/outdoor family events (farmers market, festivals ex: zucchini in hayward, cultural arts/music, college/career expos, theater, etc)	2/28/2023 7:50 PM
95	Theater, Amphitheater, Indoor Sky Diving, Climbing Wall	2/28/2023 7:03 PM
96	Entertainment- movie theater, bowling alley etc.	2/28/2023 6:45 PM
97	Emergency cooling/warming center. Public computer lab	2/28/2023 6:24 PM
98	community gardens, dog park, museums	2/28/2023 5:11 PM
99	Housing	2/28/2023 4:25 PM
100	It would be nice to see quality retail stores for families, parks and walking area that are safe. Some recreation areas for all ages would be nice to.	2/28/2023 4:08 PM
101	Baseball stadium	2/28/2023 2:54 PM
102	some open spaces for walking, parks	2/28/2023 2:48 PM
103	We talked about this over a year ago with the neighborhood councils about possibly having something like an indoor sporting concept or a theater sized digital gaming room, both for the teen population to have access to something fun for a few hours at a time.	2/28/2023 12:07 PM
104	Again, mixed use is the best way to go	2/28/2023 9:43 AM
105	Costco	2/28/2023 7:18 AM
106	none at this time	2/28/2023 2:03 AM
107	Concert venue	2/28/2023 1:16 AM
108	Hydroponic food farming	2/28/2023 12:25 AM
109	Well besides housing a total entertainment area with a beer garden bowling facility, gaming facilities, such as Dave & Buster's or top golf and national retail restaurants, such as Texas roadhouse and Golden corral, etc. etc.	2/27/2023 11:20 PM
110	Swimming pool	2/27/2023 11:15 PM
111	A variety of Mall stores where people want to shop, eat and congregate. No cigarette shops or marijuana shops.	2/27/2023 9:19 PM
112	Battery Storage and grid resiliency related uses.	2/27/2023 8:25 PM
113	Upper middle class	2/27/2023 7:28 PM
114	A BART station! Mixed use of homes and businesses to create a 15 minute city!	2/27/2023 6:20 PM
115	A major department stores like Macy's, Kohl's, Nordstrom Rack, Outlet stores, (even a Costco or Sam's Club since it is so crowded at the Costco on Rydin Road)etc. Too many residents have to go to Concord or Walnut Creek to shop at decent retail stores. We need similar type stores in West County to generate additional revenue for the city.	2/27/2023 3:16 PM

Hilltop Horizon Community Survey

116	Hospital	2/27/2023 3:09 PM
117	Large format commercial recreation	2/27/2023 2:49 PM
118	Biotech	2/27/2023 2:36 PM
119	What ever will bring tax revenue.	2/27/2023 2:23 PM
120	film production; renewable energy manu	2/27/2023 12:56 PM
121	Arrange for lease or purchase or shared ownership of the Richmond Parkway YMCA (Parkway at Lakeside) and turn it into a city-owned or co-owned space. It's just a sad shell of its former model. Return its pool to a functioning state! Richmond recreation facilities are lacking in our area. Driving to the Plunge or Swim Center and Kennedy HS are not ideal. Nor are there gyms and sports courts in this part of Richmond to engage kids, teens, and adults in healthy, community-based activities.	2/27/2023 12:27 PM
122	Retail space and restaurants.	2/27/2023 12:14 PM
123	Pinole and Hercules attracts a lot of businesses. Richmond Hilltop should be business friendlier to attract these entities, to improve income for the city, which translates more funding for community improvements.	2/27/2023 11:55 AM

Q23 Please tell us any other comments, thoughts, or suggestions you have regarding the Hilltop Horizon Specific Plan project. (optional)

Answered: 75 Skipped: 397

#	RESPONSES	DATE
1	Start ground breaking. This has been dormant too long and prior to COVID.	3/15/2023 11:57 AM
2	Crime prevention, safety, unhoused situation is an issue.	3/15/2023 9:50 AM
3	Make Richmond proactive in protecting the underprivileged, instead of profiting while people are suffering on the streets, how many homeless are roing right around hilltop with no where to go	3/15/2023 9:17 AM
4	I grew up here. Use it to drive economy! Not push it away. We need nightlife, restaurants, places with a vibe! Aunthentic! I'm in the age range of the new economy, we are moving away because of the lackluster activities and high price housing the Bay Area sadly offers. Make hilltop great again please!	3/15/2023 1:37 AM
5	Adding renewable energy to project to offset energy use on the site (for example, solar panels). EV chargers. Park area. Museums or cultural centers. Activities for different age groups like ice skating, playground, lift ride, or other attraction that attracts interest to the area.	3/15/2023 12:04 AM
6	Given all of the survey questions about industrial use, it seems that this is the primarily motivation for this project and has little to no interest in improving the area for residents or future residents.	3/14/2023 9:42 PM
7	No too much concrete - esthetics are important. Natural mixed with necessities building materials	3/14/2023 6:54 PM
8	Local businesses	3/14/2023 3:00 PM
9	I support mixed use including housing especially in the former Hilltop Mall. I so not support warehouse or manufacturing facilities or anything that adds toxins to the air, land, or water	3/14/2023 12:30 PM
10	Please bring back Hilltop Mall; Food courts, entertainment, stores, Macy, JCPenney, Sears, Movie theaters...	3/14/2023 11:05 AM
11	Minimize the words-per-idea ratio if you can.	3/14/2023 11:02 AM
12	shopping is still needed in the area	3/14/2023 10:33 AM
13	Address traffic calming on ring road! Focus on jobs with upward mobility, not minimum wage jobs.	3/13/2023 12:13 PM
14	Whatever you do please consider the impact the traffic, noise and pollutants will have on the surrounding neighbors and keep it to a minimum.	3/12/2023 9:58 AM
15	Recall the city council	3/11/2023 5:32 PM
16	Ok	3/11/2023 12:59 PM
17	Makes it dog friendly.	3/11/2023 11:54 AM
18	Thank you for gathering community input. We want something vibrant in the community that will bring positive reputation to the city of Richmond. No more industrial use, please add more color and plants. Have areas to support children so that they're not roaming the streets. This Hilltop project could really turn the city around	3/11/2023 11:46 AM
19	I am worried about what industrial uses are planned. I always was when I heard Prologis was buying the mall site only 1 week before the sale went through. The community was blindsided and I hope the land won't be used for warehouse distribution because the company is known for leasing the buildings they own to companies like Amazon. Amazon is already using the mall parking lot.	3/11/2023 11:30 AM

Hilltop Horizon Community Survey

20	Please be brave and visionary. Do not fall prey to the fearmongers who can only imagine things from the past. Make this something to be proud of in 50 years, in 100 years.	3/11/2023 11:07 AM
21	Water slide!	3/11/2023 9:41 AM
22	I have a question are the zones areas you are referring to taking up by the current chapter school, doctor offices, and banks? If so, I wouldn't want these facilities to move. I would just like to see something happen with the current mall space and the parking lots.	3/9/2023 8:41 PM
23	need more focus on transportation and how people can get around without driving	3/9/2023 8:56 AM
24	This location is a diamond in the rough. There is so much potential to create a world class development that combines retail, residential, entertainment, food, public gathering spaces all accessible via a new BART extension that would benefit new and existing residents / neighborhoods. Stop trying to change it into some industrial use zone. There are plenty of opportunities elsewhere in Richmond to develop that use which are already zoned for it.	3/9/2023 12:03 AM
25	No industrial warehouses please. No Amazon. Please turn this into an area where YOU would like to live.	3/8/2023 11:45 PM
26	I would like to see a smaller shopping mall combined with rental housing.	3/7/2023 9:14 PM
27	Please build us an all abilities park similar to Mia's Dream Park in Hayward or Heather Farms in Walnut Creek. And a library! Education first.	3/7/2023 5:58 PM
28	We need places that can be built and sold off to individual owners. The more homeowners we have the better the area will be.	3/7/2023 5:14 PM
29	Expedite the redevelopment	3/7/2023 4:26 PM
30	Need owner occupied homes and businesses, no low income housing.	3/7/2023 1:37 PM
31	Shopping Center, and Restaurants are desperately needed	3/7/2023 12:55 PM
32	Crime prevention	3/7/2023 8:45 AM
33	The gym and Walmart should stay.	3/6/2023 10:38 PM
34	Timeframe place looks so sad	3/6/2023 9:37 PM
35	I am a bay area native and have seen how beneficial the revamping efforts of the El Cerrito Plaza, Old Town Pinole and Emeryville Public Market/BayStreet have been for the communities there. My family just bought a house in the hilltop area and we would really love for that space to be usable and appealing, not just for our property value, but for our own enrichment for years to come. It's one of the last areas of Richmond that has not had a renaissance and it's long overdue!	3/6/2023 8:43 PM
36	N/A	3/6/2023 7:02 PM
37	Please please please consider pollution. We already live in a refinery town with distribution centers.	3/6/2023 6:23 PM
38	Please take time to plan and build a nice area, to really put Richmond on the map. Don't just hurry th process to just to have something build out.	3/6/2023 6:22 PM
39	there are so many examples of modern mixed use develop to pull from. Richmond always needs more housing, more play areas, more dining, more small retail. places where people want to go, that offer interesting entertainment, and if housing is co-located, its guaranteed there will be customers.	3/6/2023 5:12 PM
40	Richmond needs light industry and retail stores	3/6/2023 4:24 PM
41	Build upwards to house more people.	3/6/2023 2:56 PM
42	Online poll of current suggestions and see what the percentages are. Everyone will have a different perspective, the mall owners, the large corps., the community, the business owners, and the city.	3/6/2023 1:38 PM
43	Make the right decisions to impact the community	3/6/2023 11:31 AM
44	Restaurants. Recreation	3/6/2023 9:15 AM

Hilltop Horizon Community Survey

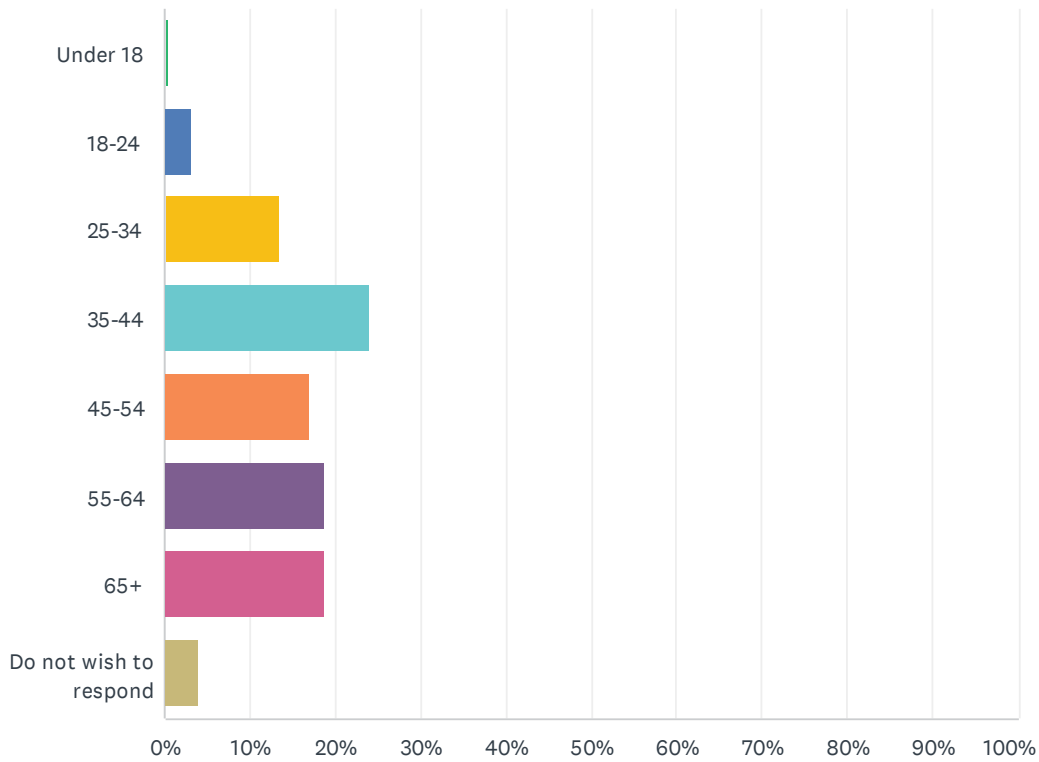
45	Small and Eating restaurant	3/6/2023 9:11 AM
46	Thanks for all the community engagement thus far. Let's get this project going!	3/5/2023 1:07 PM
47	Taking too long. They take away the mall and leave us with nothing Red tape?	3/4/2023 1:03 PM
48	WHAT ABOUT A PEDESTRIAN WALKWAY lined with small locally-owned shops with apartments on upper levels, etc. Tree lined! Local art sculptures... So many examples of this in European cities and even in the US (Burlington Vermont, Charlottesville, Virginia)	3/4/2023 12:04 PM
49	am looking forward to see what's coming and am hoping others feel the same about more housing or dangerous manufacturing item.	3/4/2023 12:25 AM
50	The HH logo looks like something created in the 1970s. Need a fresh modern logo to show forward thinking.	3/3/2023 10:17 AM
51	Please think about traffic impacts and think of ways to make it safe for pedestrians.	3/2/2023 7:56 PM
52	more housing BUT NOT ONE ONLY solution	3/2/2023 5:19 PM
53	Please fund the police and offer them better training	3/2/2023 10:35 AM
54	My concern is that you already have your plan. My concern is heavy traffic emissions speeding crime and safety. Costco can go in another area of town. Walmart has a long lease and are not going anywhere. Don't just dump every store around this mall area. The school already adds traffic. Make sure you utalize the majority of your development away from the summerlane area because their is a lot of other areas. We have a lot of seniors who live with their children. They walk and speeding is a huge issue.	3/2/2023 7:12 AM
55	Healthcare and a rail line.	3/1/2023 3:37 PM
56	If housing is added, then improve access to Hilltop Lake, and perhaps add a library for the children on this side of Richmond. Electric car charging stations will be necessary.	3/1/2023 3:10 PM
57	Security, safety	2/28/2023 9:18 PM
58	I would not mind seeing Costco move in as long as that isnt the only store that moves in. We need more quality stores for people to shop in our community.	2/28/2023 4:08 PM
59	No more housing and Amazon	2/28/2023 2:54 PM
60	I hope there are some more community outreach meetings	2/28/2023 11:38 AM
61	Make sure that you get in touch with the transportation agencies: CCTA, WCCTAC. Also speak with bus transit operators: AC Transit, WestCAT abotu your ideas and plans.	2/28/2023 8:21 AM
62	No industrial zoning , seek to mimic shopping centers in Pleasant Hill and Walnut Creek that mix commercial with residential but not industrial at all	2/28/2023 7:18 AM
63	none at this time	2/28/2023 2:03 AM
64	Broad public consensus must be achieved on any plan before proceeding. Anything passed on "party lines" will not be viable, as the pendulum will swing back as it always had...	2/28/2023 1:16 AM
65	Just please do it right do it quickly with a minimal amount of red tape because when hilltop mall was envisioned an open it was the jewel of West Contra Costa County, and that Jewel has totally been tarnished these past few years. Let's bring it back to life properly with some retail some housing, but the proper retail and the proper type housing and friendlier business reach out or excuse me outreach from the city of Richmond, not to hinder but to help bring businesses and retail back to hilltop	2/27/2023 11:20 PM
66	No homeless area.	2/27/2023 9:19 PM
67	Upper middle class, think Emeryville.	2/27/2023 7:28 PM
68	Those in charge of the Hilltop Horizon Specific Plan should be more clear, both with the public and with themselves, that Hilltop Horizon is the name of the plan, not of the geographic area or anything else. In particular, action should be taken about the fact that the name of the Wikipedia article about Hilltop Mall has been incorrectly changed to Hilltop Horizon, and the article now incorrectly states that Hilltop Horizon was "formerly known as Hilltop Mall, East Bay Science and Technology Center and The Shops at Hilltop".	2/27/2023 4:14 PM

Hilltop Horizon Community Survey

69	Whatever is decided, this site has sat, unused. for too long.	2/27/2023 3:17 PM
70	Hospital	2/27/2023 3:09 PM
71	Allowable heights should be no less than seven stories and allow a maximum density in the general plan.	2/27/2023 2:49 PM
72	This is a huge area and a great opportunity for development it should be people and community centered but public transit oriented and connected to other areas with a free shuttle similar to the emeryville loop, such as downtown Richmond, point Richmond, the ferry, Richmond BART/am trak	2/27/2023 2:26 PM
73	Get this DONE!	2/27/2023 12:27 PM
74	Have I mentioned we need retail and restaurants?	2/27/2023 12:14 PM
75	Pinole and Hercules attracts a lot of businesses. Richmond Hilltop should be business friendlier to attract these entities, to improve income for the city, which translates more funding for community improvements.	2/27/2023 11:55 AM

Q24 What is your age range? Select one option.

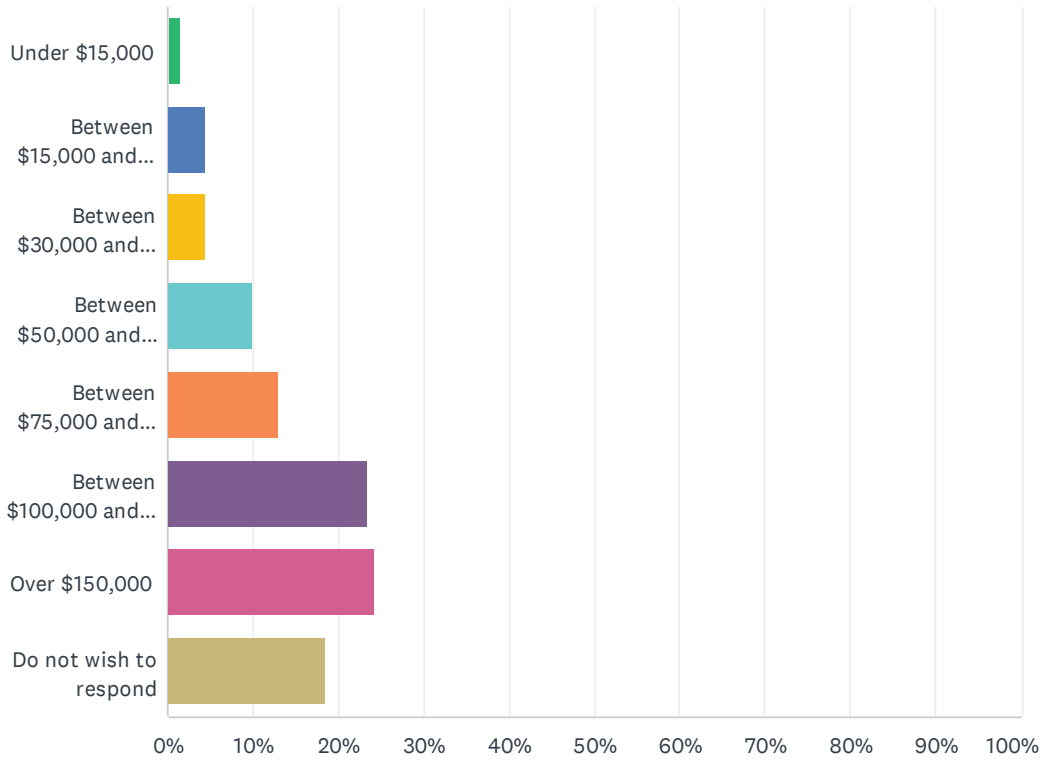
Answered: 399 Skipped: 73



ANSWER CHOICES	RESPONSES	
Under 18	0.50%	2
18-24	3.26%	13
25-34	13.53%	54
35-44	24.06%	96
45-54	17.04%	68
55-64	18.80%	75
65+	18.80%	75
Do not wish to respond	4.01%	16
TOTAL		399

Q25 What is your total household income? Select one option.

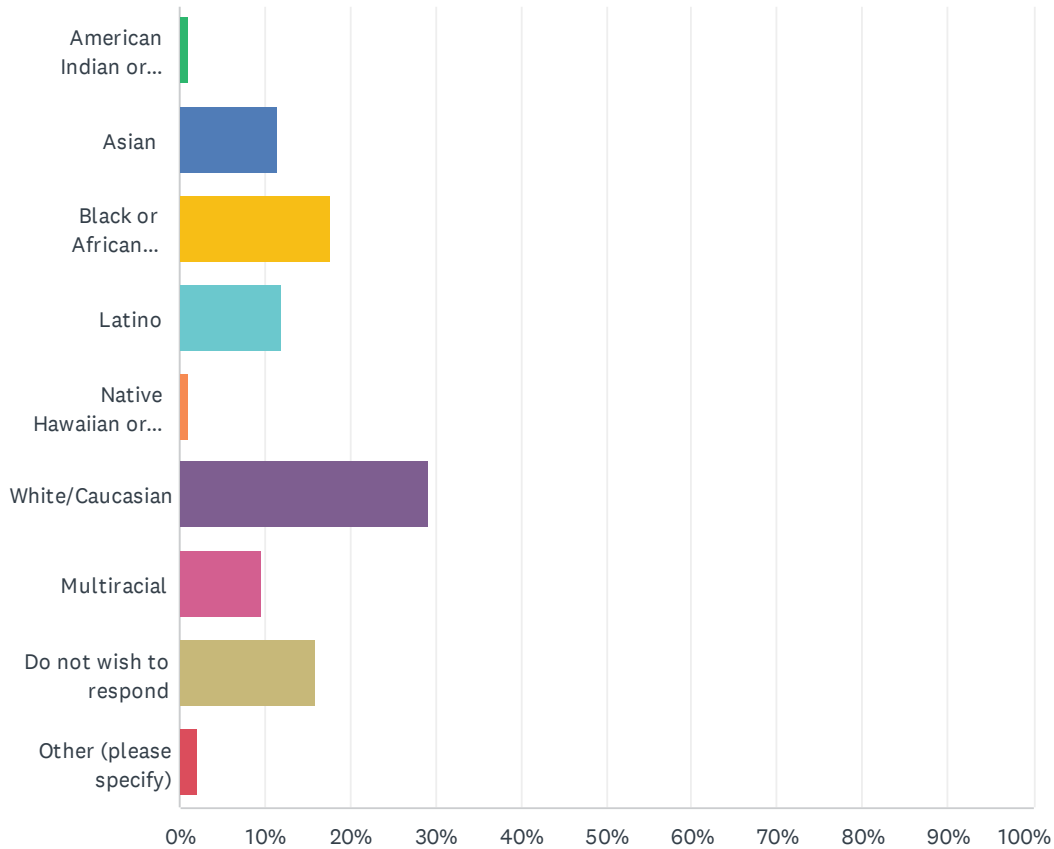
Answered: 395 Skipped: 77



ANSWER CHOICES	RESPONSES	
Under \$15,000	1.52%	6
Between \$15,000 and \$29,999	4.56%	18
Between \$30,000 and \$49,999	4.56%	18
Between \$50,000 and \$74,999	10.13%	40
Between \$75,000 and \$99,999	12.91%	51
Between \$100,000 and \$150,000	23.54%	93
Over \$150,000	24.30%	96
Do not wish to respond	18.48%	73
TOTAL		395

Q26 Please select the group below that best applies to you. Select one option.

Answered: 394 Skipped: 78



ANSWER CHOICES	RESPONSES	
American Indian or Alaska Native	1.02%	4
Asian	11.42%	45
Black or African American	17.77%	70
Latino	11.93%	47
Native Hawaiian or other Pacific Islander	1.02%	4
White/Caucasian	29.19%	115
Multiracial	9.64%	38
Do not wish to respond	15.99%	63
Other (please specify)	2.03%	8
TOTAL		394

#	OTHER (PLEASE SPECIFY)	DATE
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Hilltop Horizon Community Survey

1	Russian	3/8/2023 11:21 PM
2	Middle Eastern	3/7/2023 1:37 PM
3	Latina, born and raised in Richmond. Long time resident	3/4/2023 1:03 PM
4	Latino	3/1/2023 9:27 AM
5	Why isn't Latino listed as a choice?	2/28/2023 8:38 PM
6	Hispanic	2/28/2023 6:45 PM
7	Latinx	2/28/2023 1:01 PM
8	Latina	2/28/2023 4:08 AM